

## Petitions For Paving Streets Out

Community Must Share A  
Small Portion Of Project  
To Get PWA Funds

The great importance of co-operation on the part of every Sierra Madre property owner in connection with the plan to pave all of the city's unpaved streets was brought out forcibly this week in a communication from the State P.W.A. headquarters. Stress was laid on the fact that cities sponsoring works programs must either definitely assume 20 percent of the costs, or be deprived of the generous Federal support offered.

First of the several petitions for street improvements necessary are being circulated here now. Owners of property fronting unpaved streets are being urged to support the project as a means of securing street, curbing and sidewalk improvement at a price which would be impossible without appropriations from the State's \$202,000,000 WPA allotment. City Business Manager Al S. Myers points out that property values will experience a decided revival under stimulus of such a widespread improvement program and that a much desired class of new residents will be attracted to share the local tax burden.

Frank Y. McLaughlin, California Works Progress Administrator, states that a majority of the States 58 counties, and their political subdivisions, are preparing projects for submission in accordance with the ruling that projects for submission in accordance with the ruling that sponsors must assume the 20 percent of costs. This indication of widespread interest in the plan makes it doubly imperative that Sierra Madre realize its opportunity immediately and lend every assistance in regard to signing the improvement petitions before the available Federal allocation is exhausted, city officials state.

Strengthening this point, comes word from County WPA Administrator Ralph Dalton to the effect that "Local government officials admit that while they have prepared projects totalling more than \$250,000,000 for Los Angeles County, many of these proposals must be dropped due to unwillingness of communities to raise funds to pay for the percentage of project costs demanded."

In the possible event of failure of the WPA program and lack of employment, the Federal government is faced with two alternatives—return to the dole, or continuance of WPA and PWA on a smaller scale with cities and counties receiving unemployment relief appropriations direct from Federal sources.

## Ask \$376,000 WPA Funds To Transform Field Into A Park

The Board of Supervisors this week officially applied for \$376,000 of W. P. A. funds for improvement of the 187 acres of Ross Field. The application calls for "creation of a regional recreational center which shall include a golf course, swimming pool, community building, baseball and football fields, tennis courts and other like facilities," which would seem to be a compromise to satisfy the golfers and those who want a general recreation park and picnic grounds. In the meantime the Santa Anita Golf club and the Arcadia News are carrying on a spirited campaign for the golf course, opposition offered by Pasadena. Suggestion is made that "if Pasadena's narrow attitude persists," several valley cities will withdraw their floats in the next New Year's Rose Tournament parade. Petitions are being circulated in the surrounding territory in an attempt to prove that the general sentiment is in favor of the golfing green being included in the park project.

## Cut Of 15 Per Cent In Local Taxes Due Public Says Shontz

Calling upon California taxpayers to guard against every effort to dissipate new tax savings made possible under the second phase of the Riley-Stewart Tax Relief Plan, Orfa Jean Shontz of the State Board of Equalization, announced yesterday that the return of utility properties to county tax rolls should bring an average reduction of 15 per cent in local tax bills this fall. Properties of the utilities have been valued by the Board at \$1,045,839,570 with \$900,835,435 of this amount representing tangible property such as land, buildings and personal property. "The consequent broadening of the local tax base should result in average tax reductions for common property taxpayers of approximately 15 per cent, the exact amount of the relief depending on the amount of utility property in the various counties," says Mrs. Shontz.

## Foothill Cities Raise Funds To Fight LA High Power Line

Preparing to fight the Los Angeles Bureau of Power and Light to the bitter end on the foothill power line routing, Claremont has appropriated over \$6,500 to be used by the San Gabriel Valley Defense committee in a proposed injunction suit and expects liberal financial support from other foothill towns. Actual construction of the line is now underway, the Bureau having recently definitely rejected the alternate routing on the ground that it would pass through highly cultivated areas. The Claremont City Council voted \$1,500 for the fight, while Claremont college has made a \$5,000 appropriation. An injunction suit is the last recourse of the foothill cities, and the outcome of the legal battle remains unpredictable as no similar suit has ever been put through the U. S. courts.

## Martha Gets Big Hand At School Here

Richard Knost's musical theory of Americanized opera were proved by the enthusiastic reception tendered his production of "Martha" on the stage of the local school auditorium Friday night. The presentation was done with an eye to intimacy between the cast and audience, the portable sets being tasteful and quite adequate.

Rose Quigley (Mrs. Knost) in the name role sang charmingly, especially in the lyrical bits such as the ever popular "Last Rose of Summer." Knost himself, playing the comic Sir Tristran, also sang splendidly. The rest of the cast, all of whom have been trained by Knost into professional surety, were uniformly good. Heber Robinson, as the blustery Plunkett, was outstanding.

"Martha," the first of a series of vest-pocket operas planned by Knost for tours throughout the State, will soon play at Highland Park, Ventura and Hermosa Beach. "Faust" will be produced next, again under the sponsorship of the Pasadena Drama Guild. After Friday evening's performance the Drama Guild's activities were recounted, and Knost reiterated his theory that the public would go to see opera if it were done in an American manner.

## Attempt Halt On Construction Of Canyon Roadway

Many civic groups in the country, including the Los Angeles Chamber of Commerce, are registering emphatic protest with the Board of Supervisors against road construction up the East Fork of the San Gabriel. The East Fork roadway, being built by one of the sheriff's department road camps, is destroying a beautiful primitive section above Camp Bonita in the San Gabriel Canyon, according to the protests. Earth slides from construction work are clogging the stream bed, and the natural beauties of the East Fork gorge are being obliterated, it is complained.

## Name Committees To Direct Bazaar Of Woman's Society

Committees to conduct the bazaar planned by the Women's Society of the Congregational Church for October 25th, were appointed at their last meeting. The flower and garden committee is headed by Mrs. R. C. Copenhaver. Mrs. John Spoelstra and Mrs. W. J. Adwell will have charge of the aprons, and Mrs. George Lehner is taking charge of the white elephant table. Cooked foods will be under the supervision of Mrs. Jerome Rice, and Mrs. Hortense Hill. The program and decorations will be guided by the skillful hands of Mrs. W. S. Hull. A committee to raise change of the hand embroidery and gift booth will be named at a later meeting.

## Eaton Canyon Dam Construction Is Assured By Legg

If Pasadena property owners cooperate in securing the necessary right-of-way at reasonable prices, the long delayed Eaton Canyon Dam project will get underway in the immediate future as a part of the \$17,367,000 county flood control program, according to Supervisor Herbert C. Legg. The Federal grant for the county work is available only for projects being put through minus involved negotiations, Legg states. Monday the Board of Supervisors negotiated formal agreement with the U. S. Army Engineering Corps for several flood control jobs, including the Eaton Canyon project. All work is to be completed by November 1, 1936, under present plans.

## McGroarty To Be Hailed As A Conquerer

Big Demonstration For Congressman Who Says He  
Wants To Quit Job

Though he does not claim any outstanding accomplishment in his first sitting in the American Congress and announced immediately on his return from the Nation's capital that he will not seek re-election next year, Congressman John Steven McGroarty, representative of this district and California's poet laureate, will be hailed after the fashion of a conquering hero at two great demonstrations in his honor on Sunday.

First he will appear at Hindenburg Park in Montrose, as the guest of the Townsend Old Age Pension clubs of his district, who have made provision to care for 50,000 people at a barbecue in his honor. He will speak to the Townsend cohorts there at noon on the past, present and future of the subject nearest their hearts—the revolving old age pension bill, which he sponsored in Congress.

A non-partisan home-coming reception in his honor at Brookside Park, Pasadena, will have gotten underway meanwhile and the Congressman will be escorted from Hindenburg Park to Brookside Park by the Glendale Elks band and a cavalcade of mounted horsemen and automobiles loaded with well known citizens, officials from the various cities of the Eleventh district, office holders, politicians and aspirants for jobs—including McGroarty's own job at Washington.

This affair will take on the aspect of a basket picnic, for several thousand people have requested table space for their picnic lunches, intending to reach the park early, enjoy a picnic and incidentally hear the Congressman's account of his stewardship. Also they will hear the music of several bands and singing organizations, for there is to be a concert beginning when the lunch baskets have been packed away. The announced deadline for this cleanup formally is 2 o'clock.

McGroarty is due to reach the park at 2:30 and promptly at 3 is to be introduced by Albert A. Stewart, acting Mayor of Pasadena and president of the League of California Municipalities, who will deliver the address of welcome.

Past, present and future of the Townsend Old Age pension plan, the soldiers' bonus, agreements and amicable disagreements with the President, and outside and inside of Congress, will be among the subjects discussed by McGroarty in his speech to follow. Among other topics he says he plans to touch upon are flood control and relief legislation, Washington as viewed by the poet-laureate, and Indian welfare.

There is much speculation regarding the Congressman's announcement that he wants to stay at home, dream on his green Verdugo Hills estate, write poetry and give himself up to his plays and the simple life. This is not hard to understand, considering his age and the fact that in his youth he was tormented by the rattle of coal over the breakers in the anthracite region of Pennsylvania. But many see in his announcement a bid for the nominations of both the Democratic and Republican parties and predict that his candidacy will be so presented next Spring by the Townsend Clubs.

Anyhow, this is what the Congressman-poet said on his return from Washington:

"In the immortal words of Calvin Coolidge, I do not choose to run. A man in politics must devote his whole time to it and that is not my trade. I have no desires at all to run for re-election. I have my books and my plays and other things I would rather be doing than devoting my life to politics, no matter how important it may be, and especially in view of the fact that there are good men who have genius for politics and like it."

"The people should search out those men and press them into service. I can give a better account of my life by following the channels that are more to my liking."

"This does not mean that I have not found Congress interesting, nor that my experience has led me away from a belief in its importance and a respect for its members."

"My impressions of the members of the House of Representatives have led me to have a high respect for them. I think they are an honest, conscientious body of men doing the best they can for the good of the country."

McGroarty and his wife arrived Friday, following an automobile trip from Washington. They traveled 5400 miles and visited the northern tier of states. "We found the country through which we traveled in splendid condition," he said. "The vast harvests were under way and the people appeared in a very hopeful mood. Business seemed to be picking up everywhere."

## Voters Here Smother All 3 Proposals

Only 443 Ballots Cast In City  
At Tuesday's Special  
State Election

Only 443 votes were cast in Sierra Madre at Tuesday's special State election at which three initiative proposals submitted to the people by the Legislature were overwhelmingly defeated. Throughout the State slightly less than 16 per cent of the voting strength came out and that percentage just about obtained here.

All three propositions were defeated here. Proposition Number 1, providing a bond issue of \$13,950 for additions to State hospitals, prisons and other institutions, for the erection of a new State prison for first offenders in Southern California and for additions to the State capitol and the State building in Los Angeles was defeated 299 to 114. No. 2, authorizing short term State loans, went down 336 to 73, and No. 3, providing for the building of a dam in the Napa Valley, took the count 303 to 107. The populous centers of the North—Sacramento, San Francisco and Alameda, gave small margins for all three proposals, but No. 1 leading substantially. With all of Southern California, with Los Angeles county leading, smothered the whole works, overcoming the favorable northern vote.

## Family Feud Carried To Ball Field

Team Loaded With LaLones  
Victorious Over One Also  
Loaded With Perrys

Forshadowing a plenty tight City League pennant race during this second half, the Cubs gave the Pirates a 10 to 6 clanging here Monday night, which put the Giants into at least temporary possession of first place in the club standing.

The game was practically a Clan feud, with three LaLone Cubs stacked up against an equal number of Piratical Perrys. Ed LaLone and Wes Perry faced each other on the mound, Fred LaLone and Les Perry were stationed back of the plate, while Robert LaLone and Gus Perry worked in the field. The Scalo family figured also, in a less numerous manner, Tommy playing first base for the Pirates, and Carl occupying the same spot on the other outfield.

Perry's wildness, coupled with erratic support at critical moments, was responsible for his defeat. The Pirates did all of their scoring in the first and last innings, having eleven men left on base during the interim. The Cubs started out in the first, after their opponents had already scored two, and brought in three to put them out front. They were never headed.

Both LaLone and Perry were  
(Continued on Page Six)

## Catchers Strike Fails To Prevent Legion Victory

Harkness, Bourroughs and Matthis played hockey Friday night—maybe they just couldn't stand the thought of driving all the way to Temple City to a ball game—so the local Legionnaires had to drub the Temple Soldiers minus a regular catcher. The final score was 11 to 3, a substitute catcher from Temple filling in behind the plate. Hall and Gwynn both got homers during the game.

## Townsend To Speak At San Diego Expo.

At Monday night's meeting of the local Townsend Club final arrangements were made for participation in the barbecue to be held in honor of John Steven McGroarty in Hindenburg Park, Montrose, Sunday, August 18. Fifty thousand are expected to be present. Tickets may be secured locally at 56 West Mira Monte street.

Free bus transportation will be provided from Pasadena, the first bus leaving 179 East Green street at 9 a.m. Announcement was also made that Dr. Townsend will speak at Ford Bowl, at the San Diego exposition Sunday, August 25, at 2:30 p.m. and again at 7:30 in the evening.

## Civil War Veteran Takes Operation

F. O. Nichols, of 45 Olive street, was taken to Pasadena Hospital Sunday for an operation. Mr. Nichols is 89 years of age, and his many friends are hoping for his recovery and early return to his home.

## SIREN SHOWS ALL FIREMEN ARE ON THE JOB

This joke turned around and bit its perpetrator... and it was a hot day to be bitten by a joke. Fire Chief Richards happened on a small brush fire Friday, which he put out with a garden hose.

Then he bethought himself of the shaky status of the department treasury, and forthwith hatched a plan. Being vacation season, he figured that many of the firemen would be out of town without leave. So he hustled over and blew the fire siren in high hopes of collecting several fines from non-attendants, or at least to find out how many men could be counted upon in case of necessity.

Imagine his surprise when there turned out to be only one absentee. Meanwhile, though the siren sounded, the city's remarkable record of no buildings afire and no fire loss, remains unbroken.

## Tax Rate Of \$2.40 Stands Another Year

City's Income Slightly Increased Under Ordinance  
Presented In Council

The tax rate for municipal purposes will remain at \$2.40 per \$100 of assessed valuation in Sierra Madre for the fiscal year 1935-36. The City Council passed the budget and tax levy ordinances on first reading at its meeting on Wednesday night and will adopt them finally at a special meeting next Wednesday evening.

Because of the step-up in assessed valuations and the addition of public utilities to the local tax rolls this year's yield of \$62,508.48, on the \$2.40 rate, will exceed the yield of last year's \$61,556. In the year ending June 30, the total was only \$56,384.92. The difference will be used for reserve purposes, and for application to the general fund and the interest and sinking fund account.

Apportionment of the \$2.40 to the various funds for all city purposes is only slightly altered from the 1934-35 adjustment. The general fund, out of which salaries, street maintenance, lighting, police and fire protection and garbage and rubbish disposal is paid, gets the same amount as last year, \$1; the library's portion is cut to 15 cents from 17 cents; 11 cents is apportioned for maintenance of the park, as compared with last year's 13 cents. The interest and sinking allowance is jumped from \$1.10 to \$1.14.

There is \$967.35 outstanding in special indebtedness against the swimming pool district, and \$9,011.40 in the canyon street improvement district, where the tax rate will be higher than in other sections of the city.

## Campbells, Long Time Residents, Have Moved To LA

Mr. and Mrs. J. Morrison Campbell, of 267 West Montecito avenue, have left Sierra Madre to make their home temporarily in Los Angeles. The Campbells are residents of long standing. Mr. Campbell's father having been one of the early pastors of the Congregational Church. Mrs. Campbell has been active in the Woman's Club for many years and advisor to the Juniors this last year.

## Wants Work On PJC Buildings Hurried

Superintendent Sexson of the Pasadena schools this week proposed to the Pasadena Board of Education that the contractors engaged on the Junior College earthquake building project there run three shifts on a 24-hour program in order to complete the buildings for occupancy by December. At present the concrete form work has been finished, and the basement walls are being cemented.

## Masons Plan Ice Cream Festival Next Saturday

The local Masonic Lodge is preparing for one of the season's most entertaining functions next Saturday, August 24, in the form of an ice cream festival and dance. Entertainment will commence at 7:30 in the evening on the Masonic Temple grounds on East Central avenue. Everyone is cordially invited to be present by Thomas Miller, Jr., master of the lodge.

## Metropolitan Water Line Will Go Through Here In Tunnel Under Grandview

Agreement Signed, Contract  
Awarded And City Will  
Receive About \$18,000

Grand View avenue residents and property owner's fears of inconvenience resulting from the construction of the Metropolitan Water District's Colorado river conduit were put at rest this week with announcement that the District has elected to tunnel under the street instead of tearing up the street and parkway for a surface ditch.

Agreement between the city and the water district for the job was made this week and the contract let for the construction. It is estimated a year will be required to dig and cement the tunnel surface. The city is to be paid \$17,853.73 as compensation for any damage done the street, and in addition will receive 20 cents per square foot for all gutters, 20 cents per square foot for all sidewalks, and 45 cents per lineal foot for all curbs damaged. Whatever trees are

## City Joins Demand For Golf Course In Ross Field Park

Sierra Madre's City Council has joined with other municipalities of the San Gabriel valley in petitioning the county supervisors to make a general recreation center out of Ross Field. City Clerk Pratt was instructed to inform the supervisors that the plan submitted by Arcadia and other cities met with the approval of the Council.

A meeting of representatives of the various cities was held earlier in the week at Arcadia. It was proposed to the supervisors that the new park be equipped with an 18-hole golf course, large swimming pool, a pavilion with lockers, comfort stations, hard tennis courts, horse shoe pitching court and picnic facilities, to include barbecue ovens, tables and water faucets.

Business Manager Myers, who represented this city at the meeting, told the Council it was estimated that the golf course would require approximately 105 of the 182 acres in the field. The Supervisors, who have taken over the property in the name of the county, have asked a PWA allocation of \$378,000 to transform the field into a park and have been assured that the project will be approved.

## Seek Relief For Canyon Tax payers

A delegation of Canyon Park property owners appeared before the City Council on Wednesday evening asking that body's help in securing relief from the Mattoon Act bond payments required to pay for the paving of the area's streets and roads. Thirty-eight percent of the amount owing is delinquent and there have been threats of a tax strike. Byron Walters, an attorney representing the group, was informed by Mayor Reavis that the city would not only give the co-operations asked but that it had actually moved to secure the relief sought and that the matter would come before a meeting of the Board of Supervisors next Monday morning.

A previous effort to secure county aid was turned down by the supervisors on the ground that the canyon roads were not main arteries, and that they were intended only for the convenience of a local community, so that the taxpayers of the county did not share in their benefit and could not be expected to help pay for them.

Walters told the Council there were four avenues of relief open—a direct contribution from the city, direct relief by the county, a reduction to be granted by the bond holders and the possibility that further relief may be secured under the provisions of an act now before Congress.

In addition to its application to the Supervisors to grant relief to the canyonites, the Council instructed Business Manager Myers to cooperate with Walters in every possible way.

## No Protests Filed On Weed Removal

No one appeared before the City Council Wednesday to protest against the bills rendered for the destruction of weeds this summer on the properties of citizens who failed to rid their properties of the fire hazard before the city started on its own campaign. Notice was given that protests would be heard at Wednesday's meeting of the Council. Heretofore many of the bills have been disputed as excessive.

damaged will also be compensated for.

The portal of the tunnel will be located 200 feet east of Mountain Trail avenue on Grand View, and the tunnel itself will continue the length of Grand View to the westerly city limits, thence following the north side of Central avenue across the Hastings ranch property to Pasadena. There will be no disturbance of the surface of Grand View avenue between the portal of the tunnel and the west city limits.

The entire tunnel length of the aqueduct, continuing from this city west to Hill avenue and under Mountain street in Pasadena will cost only \$1700 more than the surface ditch type of construction, and will greatly minimize inconvenience to motorists and pedestrians along the route.

The tunneling plan will come as an unwelcome surprise to a number of Grand View avenue property owners who had counted on securing the benefits of free street paving and improvement from the Water District. They must now join with other sections of the city and bear a fifth of project costs under the WPA street construction plans, if they wish Grand View to be improved.

## Churchill Road Paving Project Is Approved By PWA

The Los Angeles office and the California State administrator of the PWA have approved this city's request for PWA funds for the widening and paving of Churchill Road in the Millborough Terrace district. The City Council was informed at its meeting on Wednesday evening, and the project has been forwarded to Washington for its approval.

It will be one of if not actually the first municipal street improvement project to go before the Washington authorities under the PWA setup, it was said, and action may be expected any time within the next 30 days.

The estimated cost of the improvement as calculated by Business Manager Al S. Myers is \$5,250 and this is the amount O.K'd by the local and State PWA officials.

## Martin Bill Brings Big Chunk Of Huge Highway Fund Here

The State Highway Commission has tentatively agreed to allocate approximately \$3,400,000 out of the first \$7,400,000 of Federal highway funds to Los Angeles County, according to William L. Pollard, chairman of the County-wide Highway Committee, composed of representatives of more than forty chambers of commerce and civic organizations in all parts of the county.

This large allocation to Los Angeles County comes as a result of legislation sponsored by Assemblyman Frank G. Martin, of the 48th Assembly District. The Martin act makes it mandatory for the State Highway Commission to divide Federal funds among the several counties in proportion to the volume of unemployment in each county. As Los Angeles County has more than forty percent of all unemployment in the State, this area has in prospect a much larger allocation of Federal funds than it otherwise would get.

## Wilson Toll Road Company Scored By Supervisors

The Board of Supervisors Tuesday emphatically informed the Mt. Wilson Toll Road Company that the county has no intention of buying the Mt. Wilson toll road for conversion into public highway, and roundly scored the company for its irritating practice of charging admission to the observatory grounds on Wilson peak.

Chairman Herbert C. Legg so informed the toll road company, and further rejected proposal that the county allocate more funds for the maintenance and improvement of the Red Canyon Road. He stated that the county had little interest in allocating money for improvements on any road where there was no place for the people to go at the end without paying an admission fee. Innumerable telephone calls and letters have been received by the county complaining of this condition, Legg said in his letter.

## Former Pastor Here For A Month's Visit

Rev. and Mrs. M. D. Kneeland, of Yreka, are the houseguests of Mrs. E. H. Vannier of 153 South Homosa street. Rev. Mr. Kneeland was at one time the rector of the local Episcopal church. The Kneelands plan to spend a month or more here.



## Romance Is Rule In New Books Here

Reader's Diet Well Watched  
By Local Librarian;  
Files Intriguing

Again Miss Lulu Moore, city librarian, has capably chosen a number of recently published fiction and non-fiction books for the month's enjoyment and profit of the Sierra Madre reading public. With a total of 5,090 books circulated in the past month, there were 52 new registrations for borrowers' privileges.

Many of the newer books have especially intriguing titles, speaking of the world's most diverse romance and peoples. "Trouble Rides the Wind," "No Moon But This," "Escape from the Soviets," "Road to War," "Probably the most unusual, from a practical standpoint, is Brindge's thin tome on "How to Spend Money."

Following is the complete list of the new books now to be found on the shelf:

Fiction: "No Moon But This," by Partridge; "Puritan Strain," Baldwin; "Trouble Rides the Wind," Bower; "Selected Short Stories," Lewis; "First Bus Out," Lohrke; "Smoky Years," LeMay; "Hidden Door," Gask; "Tortilla Flat," Steinbeck; "Dreamland," Kelland; "Farmer in the Dell," Strong.

Non-fiction: "Road to War," Mills; "Escape from the Soviets," Tchernavin; "Bright Ambush," Wurdemann; "How to Spend Money," Brindge; "War Brides," Wentworth.

**SAN DIEGO EXPOSITION**  
IMPRESSES LOCAL VISITORS  
Mr. and Mrs. C. H. Tuggle, of 220 West Central avenue, returned Saturday from the International Exposition at San Diego. Mr. Tuggle expressed great interest in the Ford Building and the theatre, which seats 5,000 persons.

**CYPS TO MEET ON TUESDAY**  
The next meeting of the Congressional Young People's Society will take place at the home of Gene Keables, 234 Santa Anita Court, August 20th. The meeting will be in charge of Morton Huber, who is vice-president of the society.

## LOWER COST TRAVEL EAST

FOR COACH AND  
TOURIST SLEEPING  
CAR PASSENGERS



## UNION PACIFIC

★ now makes possible the most ECONOMICAL and COMFORTABLE travel ever offered COACH and TOURIST SLEEPING CAR passengers. One section of the fast LOS ANGELES LIMITED is operated daily for the exclusive use and comfort of this class of travel.

## LOW-COST MEALS

BREAKFASTS 25c  
LUNCHEONS 30c  
DINNERS 35c

★ Just think of it, satisfying, appetizing meals for 90c a day — meals all the way to Chicago for \$1.80. AND other new economies and comforts are FREE PILLOWS, FREE DRINKING CUPS and a de Luxe Couch exclusively for women.

## AIR-CONDITIONED CARS

★ All coaches, chair-cars and tourist sleeping cars are completely air-conditioned, insuring a cool, clean, noiseless and dustless journey — no matter what the weather may be.

CHICAGO \$34.50  
ONE-WAY BY DE LUXE COACH

Smiles — one fare everywhere.  
For real COMFORT, ECONOMY, SAFETY, SPEED and TRAVEL ENJOYMENT — travel by train, on

See nearest representative of  
**Union Pacific**  
at address: E. OMER G. P. A.  
547 Pacific Electric Building, Los Angeles

## CHAMP WILL DEFEND FARM TITLE AT BIG COUNTY FAIR



C.N.P.A. Service

Miss Cornelia Beversluis, 17-year-old Norwalk girl, winner of the 1934 farmette championship at Los Angeles County Fair in Pomona as a result of her prowess in milking, churning, hay pitching, etc., prepares to defend her title against the largest field of contenders in the history of the exposition. The event will be international in character as girls of various nationalities will compete on different days. The winners of each will enter the finals on Saturday, September 21, when the grand champ will be named. The fair opens Friday, September 13, and continues through Sunday, September 29.

## C E Societies Here Send Delegates To Tahquitz Meeting

THE Nipponese C.E.s will drive over to Glendora tonight to hold their August social in the Needham grove, off Sierra Madre avenue. Shiz Kunihiro, who is in charge of the doings at the society's social director, says the crowd will leave this community in private cars sometime between 7 and 8 p.m. Seems the idea is to hold some sort of pot-luck.

The fifth annual summer conference of Los Angeles county Christian Endeavor union opens Saturday afternoon at Tahquitz Pines, near Idyllwild in the San Jacinto mountains. Cornelius J. List liked it so much last year that he's returning again tomorrow while Bob Coit and Bruce Smith, prexy and assistant, respectively, of the Young Peoples' society, are already enrolled. Some of the girls were supposed to go and they may do so yet — changing her mind being a woman's prerogative.

Dot Cox and Shiz Kunihiro are to discourse on the subject of "Ancient Wisdom for Present Day Problems," at the September 1 rally. The Niseis are to begin their Sunday evening services at 6 o'clock.

LANNONS BACK FROM EXPO.

Mr. and Mrs. Henry Lannon, Jr., have returned to their home on Cypress Court, after an absence of several weeks, during which time Mr. Lannon conducted a concession at the International Exposition at San Diego.

## LYRIC THEATRE

FOOTHILL BLVD.  
MONROVIA • PHONE 3522

— 5 Days Starting Friday — August 16 —



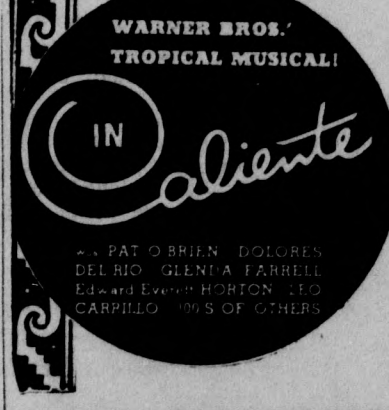
Elisabeth Bergner  
'ESCAPE ME NEVER'

— Wednesday and Thursday — August 21, 22 —



LORETTA YOUNG BOYER  
SHANGHAI

These Gals Will Show You Plenty 'Way Down South' In Caliente!



## In a Social Way

### NEW YORKERS ARE SEEING THE SOUTHLAND

Mrs. George P. Millman, and her daughter-in-law and grand-daughter, of New York, who are the guests of Mrs. Marvin Coats of 240 East Central avenue, are the center of many lovely social affairs during their stay here. Among them was a motor trip to Long Beach on Sunday. Monday evening the Millmans and Mrs. Coats were entertained at LaGollindrina Inn, and saw the many things of interest on Olivera street, in Los Angeles. In the near future, they expect to go to Catalina for a short visit.

### FRIENDS SURPRISE MRS. YOUNG WITH PARTY

Neighbors of Mrs. Grace Young, of 431 Ramona street, pleasantly surprised her Tuesday evening with a pot-luck supper, in the garden of the Young home. Those attending the affair were Mr. and Mrs. Hall Perry, Mr. and Mrs. F. C. L. Roess, and son David Roess; Mr. and Mrs. Elgin Ingraham, Mrs. Dean, Mr. and Mrs. Lyle Anderson, Mr. and Mrs. Fred Carlson and Mrs. Young.

### YOUNG PEOPLE ENJOY BRIDGE PARTY

Miss Jane Holland, of 180 North Adams street, was hostess Tuesday evening to a group of her friends at a bridge party. Included in the invitation were the Misses Frances Brain, Ruth Klunk, Beatrice Connor, and Madelyn Connor, Mrs. Dorothy Nauman, Mrs. Irene Myers and the hostess.

### FOUR GENERATIONS AT REUNION OF HERSEYS

Col and Mrs. H. B. Hersey, and son Gale Hersey, of 575 North Auburn avenue, spent Sunday as the guests of H. Clarence Hersey, at San Fernando. Four generations were represented at the family reunion, and J. Clarence Hersey Jr., was guest of honor, having been away for over two years.

### VISITORS FROM MISSOURI LEAVE FOR NORTH

Mrs. Samuel E. Roberts and daughters, Dorothy Jean, Peggy Lou and Betty Sue, who have been the houseguests of Mrs. Samuel Sea, of 198 West Montecito avenue, left Tuesday for Seattle, where they will visit a short time.

### HONOR FORMER RESIDENT AT BRIDGE TEA

Mrs. Warren O. Preston, of 206 North Auburn, entertained a group of friends at a bridge tea on Friday honoring Mrs. Helene Smith, a former resident of Sierra Madre. Those enjoying the affair included Mrs. A. F. Myers, Mrs. John Colbert, Mrs. William Middough, Mrs. D. Vanderpool and the hostess.

### LOCAL WOMEN ATTEND BEACH PARTY

Mrs. H. Proctor (nee Virginia Jones) of Three Arches, opened her home near Laguna Beach, for a delightful, informal house party last Tuesday. The guests from Sierra Madre included Mrs. Harvey Steinberger, Mrs. F. B. Chamberlain, Mrs. Lyle Anderson, Mrs. Ole Hanson, Jr., and Mrs. R. Wersted.

### FAMILY DINNER PARTY AT THE FOX HOME

Mr. and Mrs. Ira C. Fox, of 137 East Montecito avenue, entertained at a family dinner on Sunday. Covers were laid for Mr. and Mrs. Theodore Jensen, of Pasadena, Ray Fox, and the host and hostess.

### RHOADES HOUSEGUESTS RETURN HOME

The Misses Della and Pearl Neagle, who have been the summer houseguests of Mr. and Mrs. William Lauren Rhoades, of 529 West Highland avenue, have returned to their home in San Francisco.

### MRS. KRUGER ENTERTAINS AT BRIDGE TEA

Mrs. R. L. Kruger, of 101 East Alegria avenue, is entertaining at a bridge tea this afternoon. Those enjoying Mrs. Kruger's hospitality are Miss Ruth West, Miss Lala Fagge, Miss Florence Gilmore, and the hostess.

### FAMILY CELEBRATES J. F. BRAINS BIRTHDAY

Honoring the birthday of her husband, Mrs. J. F. Brain, of 61 West Highland avenue, entertained with a family dinner on Tuesday evening.

### BIBLE CLASS ENJOYS PICNIC DINNER

Miss Nola Johnstone's Bible Class, enjoyed a picnic supper and social time Wednesday evening at the City Park. After the business meeting, an entertainment was given and games were played.

## Church Notices

### Church of the Ascension

Episcopal  
Baldwin and Laurel Avenues  
Rev. A. G. B. Bode, Rector

Sunday—  
7:30 a.m.—Holy Communion.  
9:30 a.m.—Choral Eucharist and Sermon.

Tuesday—  
7:30 p.m.—Men's Discussion Group at 45 East Laurel. Anyone welcome.

Wednesday—  
7:30 a.m.—Holy Communion and Intercessions.

### Bethany Church

The Little Stone Church  
Rev. Stewart E. Sheriff, Pastor

Sunday—  
9:30 a.m.—Bible School.  
11 a.m.—Morning Worship.

Robert Harkness in charge of the music.  
6:15 p.m.—Christian Endeavor Societies.

7:30 p.m.—Evening Meeting. Prayer meeting every Wednesday evening at 7:30 p.m.

### Christian Science

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First

### Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School.  
11 a.m.—Sunday Service.  
Subject for Sunday, August 18, "Soul" Golden Text: Leviticus: "I will set my tabernacle among you; and my soul shall not abhor you. And I will walk among you, and will be your God, and ye shall be my people."

8 p.m. Wednesday—Testimonies meeting.  
Reading Room in church edifice open daily from 2 until 4 o'clock.

### St. Rita's Church

Rev. Hyacinth Clarey, C.P., Pastor  
Sunday Masses—7:00 a.m. and 10:30 a.m.

Week-day Masses, 6:45 a.m.  
Tuesday Evening — Devotions, 7:45 p.m.

Friday— Stations, 7:45 p.m.

### Congregational

Rev. Arthur O. Pritchard, Pastor  
"Now Abide" will be the topic of the sermon at 11 o'clock by the Pastor.

Church School at 9:30 a.m.

### Canyon

Community Church (Interdenominational)  
Rev. Myron Baum,  
Rev. Harper Welch, Pastors

Club House, Sierra Madre Canyon

Sunday—  
9:45 a.m.—Sunday School.

11 a.m.—Morning Worship.

7 p.m.—Evening Service.

Wednesday—  
7:30 p.m.—Prayer meeting. All are cordially invited to attend these services.

### Old Meeting House

Undenominational  
Rev. E. Murdoch, Pastor  
191 West Central Ave.

Sunday—  
9:45 a.m.—Sunday School.

10:45 a.m.—Sunday morning worship. Rev. John Bernick and family preaching and singing.

7:30 p.m.—Evangelistic Service. Rev. John Bernick and family.

Wednesday—  
7:30 p.m.—Prayer and Praise Service; Brother John Bernick.

### Happy Family Church

Woman's Club House (Upstairs)  
270 West Central

Sunday—  
9:45 a.m.—Sunday School.

Dr. Adele Howland, Rev. Thelma Lessley, co-pastors, conducting.

7:30 p.m.—Sunday evening service.

Wednesday—  
7:30 p.m.—Evening Prayer meeting.

Friday—  
2:30 p.m.—Children's Church.

## MOVING

Due to improved business and my faith in the continued support of friends and neighbors, I have purchased a new truck. It is the latest, most modern type for the safe transportation of your goods. If you have a single piece or full load to move,

PHONE 55 For An Estimate

ASKEW TRANSFER

23 South Lima Street

Sierra Madre

## VACATION TIP

Have your brakes relined. Our Precision brake-shoe grinder does the most efficient job possible. Too often brakes are neglected until winter—with disastrous results!

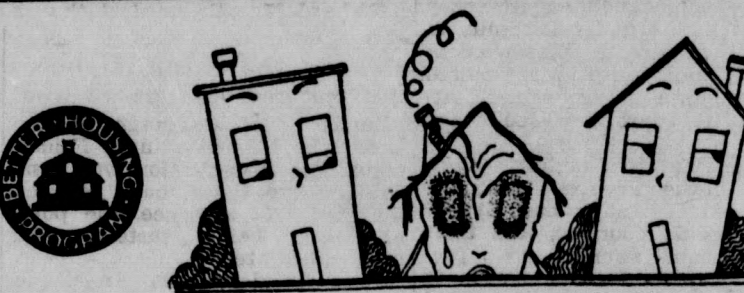
## NORM'S GARAGE

Plymouth and Dodge Agency

DAY AND NIGHT TOW SERVICE

DAY PHONE 164-1

NIGHT PHONE 293-4



Is Your Home In This Embarrassing Position

Sierra Madre Lumber Co.

J. S. Billheimer, Manager

35 E. Montecito Ave.

Phone 23

## Standard Products Unsuspected

Standard Service Station

J. M. Steinberger, Authorized Dealer

115 West Central Ave.

Phone 006

The Prudent Build a Reserve for Emergencies

We Recommend A Savings Account as Convenient, Profitable and Safe

SIERRA MADRE SAVINGS BANK COMMERCIAL : SAVINGS "Your Own Home Bank"

We Appreciate Your Business



## Great Racing Event Seems Assured Here

Discovery And Cavalcade Booked As Santa Anita Handicap Entries

Can last year's horse-of-the-hour, kept out of the \$100,000 Santa Anita Handicap by a hoof injury, come back to offer competition to 1935's most phenomenal 3-year-old? That will be one of the big questions in the minds of race fans this winter, as Discovery, winner of his last eight starts under the famed Vanderbilt silks, heads for Southern California to take a good look at Mrs. Isabel Dodge Sloane's sturdy Cavalcade.

Both thoroughbreds are definitely scheduled to appear on the nearby track this coming meeting, according to Charles Strub, Turf Club president, who has been making an extensive tour of the eastern tracks contacting prominent stable owners on behalf of the L.A. Turf Club meeting here in December. If they meet, the old story of a champion's comeback against sensational youth will again be enacted—with results which might well prove embarrassing to Cavalcade in light of some of the startling imposters Discovery has been packing to victory of late.

Vanderbilt will also bring Identify, Creel, and other class racers, while W. R. Coe promises a string of 30 champions including Ladysman, who finished second to Azucar in the big money handicap here last February.

An organization called the Orange County Fair Association has filed application with the Racing Commission to build a \$200,000 racing plant at Hansen, a small place near Anaheim. Permission for 28 days of racing in March is requested.

### SHORE ENOUGH, NEALE FIXES FISHIN' PARTY

Judge and Mrs. Tom W. Neale of 197 North Mountain Trail, left Tuesday for a ten-day vacation at Oceanside. Accompanying them is Tom Neale, of Teague, Texas, nephew of the Judge, and Miss Nina Belle Neale, their niece. The Judge, of course, has hooked up a fishin' party—in his nephew's honor, to be sure, since the Judge cares nothing about the sport himself. The city judges of Oceanside and other south beach towns will be in the party. They will probably get to the Coronado islands during the trip.



IN YOUR GARDEN

### GARDEN BARBERING WILL PROLONG BLOOMING SEASON

SUMMER work in the garden consists largely in pruning. This term may often be applied to the operation of cutting off the faded flowers of annuals and cutting back the top growth of perennials which have finished blooming and which will give a fall crop of flowers if they are so treated. Pruning it is, and the purpose in general is the same as for all pruning.

Annual flowers will flower much longer if all faded flowers are cut off to prevent seed being formed. Also when foliage

becomes bedraggled and unsightly, many annual plants can be cut down severely, so they will grow again from the base.

There are so many annuals that no general rule can be applied to all. Some, like the annual poppy, bloom and die and must be renewed by succession sowings of seed. Others, like the zinnias and marigolds, need only have their faded flowers removed and the original plants will continue to grow and produce more beautiful flowers for a long time.

Experience must be the guide in garden care, but there need be no hesitation about going over the beds and borders regularly and cutting off faded flowers and unsightly leaves and stems. This might be called garden barbering and is a constant need; a neglected planting soon loses its charm.

### Carnival Earnings To Send Delegates To Big Pines Camp

The camp carnival given last Friday by the Congregational Young People, was a huge success, both financially and socially. This group is now able to send several delegates to the Summer Camp in Big Pines, and wish at this time to thank their many friends who helped to make the affair so successful.

### MIDWEST TEACHER LIKES SCHOOL HERE

Mrs. Myrtle Gratz, of Minneapolis, Minn., is the house guest this week of Mr. and Mrs. H. W. Coit, of 270 Grove street. Mrs. Gratz, who has been a school teacher in Minnesota for over 25 years, admired our local school, and claims it is the most beautiful piece of school architecture she has ever seen. While here, Mrs. Gratz plans on motoring to Big Bear, Arrowhead, and to the Exposition at San Diego.

## Farming Industry Is Going Forward Despite Distressing Complications

By RALPH H. TAYLOR  
(Executive Secretary, Agricultural Council of California)

CALIFORNIA'S farm markets, during the 1935 harvest season, have been almost as difficult of interpretation and prediction as the depression-ridden stock and bond market. There are many bright spots in the situation, to be sure, and farm economic conditions, on the whole, are better than at any other period since the dawn of depression.

But world markets seem to be suffering from a hangover which constantly upsets normal calculations and normal functioning of the traditional law of supply and demand.

California fruit growers, for example, with a light crop and a late season, had every reason to expect a heavy demand for the supply available, with good prices. But for some unknown reason the demand has been late in developing and prices, while somewhat improved, have failed to live up to expectations.

The harvesting of deciduous fruits and grapes is now in full

swing after getting away to a slow start, according to the Market News Service. Shipments of Gravenstein apples in the Sebastopol district range around 50 cars per day, with total shipments to date approximately half of shipments at the same period last year. Peach shipments, also

lagging, are approximately 25 per cent of last year's total at this date. Pear shipments to out-of-state markets, also far below normal, have been running around 60 cars per day, with total forwardings thus far about 25 per cent of movement at this time during 1934. Grape shipments, about half of the 1934 volume, are approximately 100 cars per day.

California's great prune industry, producing nearly 80 per cent

of the world supply, with fully 50 per cent of the normal crop going into export, probably faces the most unfavorable conditions since 1932. In this instance, however, there is a natural explanation—the fact that Germany, the heaviest buyer of California prunes in former years, has virtually shut-off buying.

The California livestock industry, on the other hand, gives every promise of a remarkable come-back this year.

## Loans To Veterans For Homes Proved A Good Investment

Praise for the manner in which veterans have paid their obligations to the State was given at the American Legion convention in Fresno Wednesday by Chairman Thomas M. Foley of the State Veterans' Welfare Board. He pointed out that \$50,000,000 has been loaned to veterans from funds provided by the past bond issues, that nearly 12,000 veterans have benefited from purchases of farms and homes.

"I am happy to say, the veterans as a whole have met their obligations to the people," Foley said. "In spite of the depression, the Veterans' Welfare Board which administers the farm and home purchase act is in good financial condition. Delinquencies are low, loans are secure, payments on contracts are good."

Foley predicted loans for the purchase of homes and farms will be made at the rate of \$1,000,000 a month hereafter. He believes this will prove a tremendous stimulant to business, and a great relief to the building trades.

## DEMOCRATIC WOMEN HERE MEET MONDAY

Plans for the convention of California Federation of Democratic Women's Study Clubs, scheduled for 9:30 a.m., August 23, at the Ambassador Hotel in Los Angeles, as well as for the luncheon to Postmaster General James A. Farley, which will be given by the women of Southern California at 12:30 immediately following the convention, will be discussed at an informal meeting of the Sierra Madre Democratic Women's Round Table called by Mrs. Grace B. Caukin for 3 o'clock next Monday afternoon, at 267 North Baldwin avenue. Reservations for the luncheon must be in before August 21, and may be made through Mrs. Caukin, phone 3371.

## Fire Flames

By One of the Boys  
AMONG the visitors at a meeting Friday evening was Bob Steinberger, a former member of our fire department, who is now a deputy sheriff of Orange County. Bob gave an interesting talk of his experiences as a deputy sheriff, a work that he has now followed for the past six years. He is a brother of Milt Steinberger, our "chief engineer."

Other visitors were Captain W. Meyers and W. Fuller, a former fire chief of Pasadena. Captain Meyers was president of the California State firemen's association in 1933. They related some good stories of fire fighting and some stories that were not related to that particular subject. Fred LaLone also was a guest and a welcome one, for he has always shown an interest in our work.

The pool table recently installed is becoming more and more popular on meeting nights, and may be the means of detracting from the importance of the "Southwest corner." Lee Hibbs and Andy Liscombe hardly take time to eat, in order to get at their pool game. Andy gave Lee his first instructions in the art of shooting pool and now Hibbs is able to wiggle them in at many angles.

The coming convention of the California State Firemen's Association (of which Sierra Madre Firemen are members) is the source of much discussion of late. Many of the men are planning on being there for the entire three days, while others will make the run for over night or one whole day. These conventions are of much importance to firemen and still afford those who attend an opportunity to enjoy themselves. Each city elected to entertain the firemen endeavors to outdo the preceding convention city.

The delegates to represent Sierra Madre this year are George Norris, Frank Lovell and Joe Swanson. George is also an active director of the C.S.F.A. Ranger Kaye continues to report forest fires in different sections of the forest. This hot dry weather is ideal for the brush to burn. The slightest encouragement will start it ablaze.

WHAT LASTS LONGEST FOR 30¢?

THAT'S EASY—STANDARD PENN!

**STANDARD PENN**

100% PENNSYLVANIA PURE

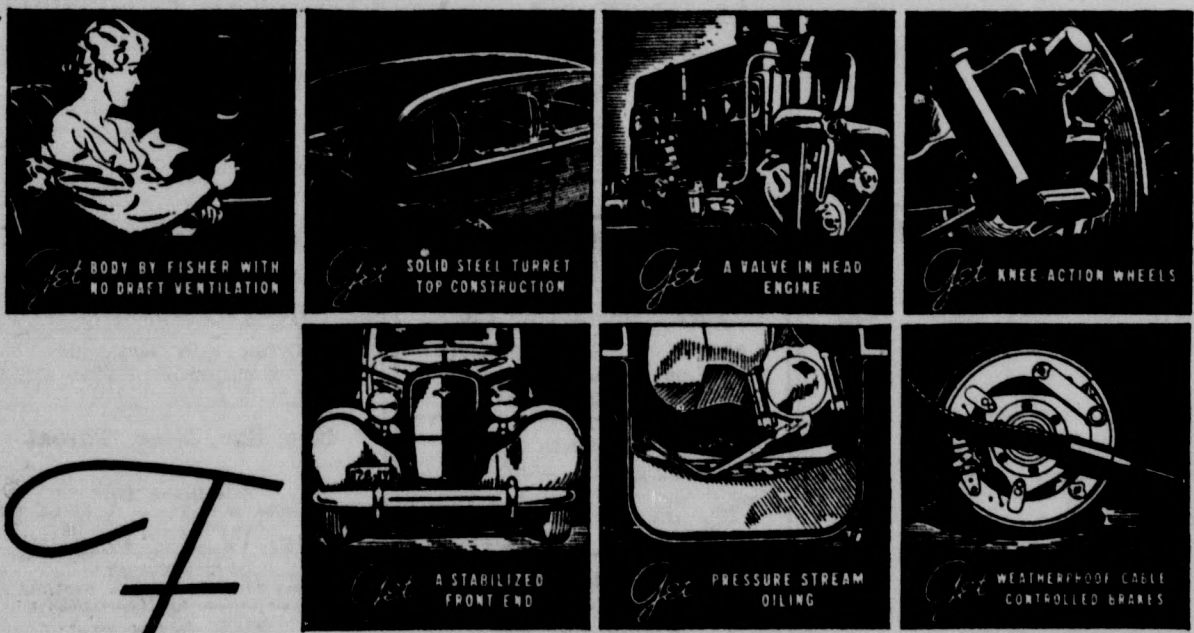
30¢ A QUART

**MORE OIL MILEAGE**

Now ON SALE AT  
STANDARD STATIONS, INC.,  
AND STANDARD OIL DEALERS

**STANDARD OIL COMPANY OF CALIFORNIA**

Get YOUR MONEY'S WORTH when you buy a low-priced car



Features THAT ARE FOUND ONLY IN CHEVROLET

The most finely balanced low-priced car ever built

Get all of these vitally important features when you buy your new motor car. You can get them at lowest prices in the new Master De Luxe Chevrolet—the most finely balanced low-priced car ever built! The Master De Luxe Chevrolet is the only car in its price range that brings you a Solid Steel Turret-Top Body by Fisher... Knee-Action Ride...

Blue-Flame Valve-in-Head Engine and Weatherproof Cable-Controlled Brakes. And your own eyes and your own tests will prove to you that these features are absolutely essential to the greater beauty and safety, the greater comfort and roadability, and the greater combination of performance and economy which only Chevrolet provides. Visit your nearest Chevrolet dealer today.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN  
Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value

Master De Luxe

**CHEVROLET**

McDONALD & O'BOYLE

ESTABLISHED 1924

209 EAST FOOTHILL BLVD.

MONROVIA, CALIF.

Local Headquarters, Central Garage, Sierra Madre



WHAT A BARGAIN!

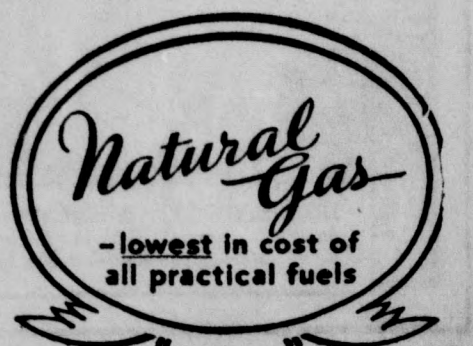
... AND TWO DAYS OF ELECTROLUX REFRIGERATION FOR 5¢ OR LESS IS AN ASTONISHING BARGAIN TOO!

Here, most fruits cost very little for the satisfaction they represent. And Southern California's Natural Gas gives you equally remarkable values.

As an example—the economy of this efficient gas cuts refrigeration costs in two. Similarly, Natural Gas lowers cooking, heating and water heating costs while giving most effective service.

Far cheaper than any other method, Electrolux offers the advantages of continuous silent refrigeration without any starts and stops. See the new models in operation at your dealer's or Gas Company offices and ask about the low prices and long terms now available. You'll discover how thrifly you can enjoy the convenience that Electrolux provides!

**SOUTHERN COUNTIES GAS COMPANY**





**SIERRA MADRE NEWS**  
SIERRA MADRE, CALIF.  
Published every Friday  
L. R. GOSBORN  
EDITOR and PUBLISHER  
TELEPHONE 48  
9 Kersting Court

Entered as Second Class Matter at the post office at Sierra Madre, California, under the Act of March 3, 1897. Official paper of the City of Sierra Madre.

Accepted as a newspaper of general circulation for the publication of legal notices as defined by Section 4400 of the Political Code of California.



Member Nat'l Editorial Ass'n  
One year, \$2; Six months, \$1.25;  
Three months, 75c.

They that wait upon the Lord shall renew their strength; they shall mount up with wings as eagles; they shall run, and not be weary; and they shall walk and not faint. —Isa. XL:30,31.

By persisting in a habit of self denial, we shall, beyond what I can express, increase the inward powers of the mind, and shall produce that cheerfulness and greatness of spirit as will fit us for all good purposes. —Henry More

#### LET IT BE A WARNING

The fire which destroyed business buildings on the main street of Lancaster last week started in a trash pile behind one of the stores.

Paper, dead weeds and other trash plus a piece of glass or tin and direct sun rays and there you have what is sometimes called spontaneous combustion.

So, clean up, destroy trash piles around any buildings, especially in this kind of weather. A carelessly tossed cigarette into combustibles and there's your fire. —Claremont Courier.

## Lady Gives Proud Papa Eight Pups

Spot may be nothing but a dog, but, take it from Lady, he's a gentleman whose good intentions aren't to be shaken by unexpected paternity. Lady, you see, is a pretty swell bull terrier who gave birth to eight variegated pups Tuesday midnight, while Spot is a fox terrier with a pedigree and a virile, upstanding stump of a tail.

For some time Lady and Spot have been the best of friends, but nothing more. She lived up to her name, and as we said—Spot is a gentleman. But one day Lady's master and mistress went out on a picnic, and inadvertently left the back door open, and that was the start of a regular doggy romance.

Now that Spot is a proud papa, he comes every day without fail to Lady's house, and tries to get near enough to his family to give them a little fatherly advice. He looks through the window, and scratches on the pane. But Lady is a stickler for maternal duty, and eight young ones are practically always hungry. So she sends him away, reproachfully, and he keeps coming back to make sure everything is alright.

Spot and Lady both are City Hall dogs, his owner being Mrs. Grace Jensen, and hers being the Al S. Myers family. The puppies arrived on the scene at a particularly appropriate time, the 6th of the month. Mrs. Myers' birthday is December 6, Selwyn Myers was born October 6, while little Alberta's birth date is August 6th.

## Chevrolet Averages 21.75 Miles Per Gallon in 3000 Mile Run



With the crankcase and ignition sealed by California officials, this strictly-stock 1935 Chevrolet Master De Luxe sedan was driven 3000 miles without a stop, traversing locale that offered all extremes of temperature and weather conditions in the state. The results showed 21.75 miles per gallon of "Rocket 90" gasoline. Only three and three-quarters quarts of Pennzoil were required to fill the crankcase when the seal was broken. Only one quart of water was used. Top left, Ted Ellis, the driver, and the stock Chevrolet furnished by Ted Eades Chevrolet Company of Inglewood, Calif. Top right, the official seals for ignition and crankcase. Lower right, Ted Ellis and Frank J. Berka inspect the seals. The route of the non-stop journey included the High Sierra, Death Valley, and Muroc Dry Lake.

## Discipline Requires Dropping Of Four From Children's Dramatic League Ranks

MEMBERS of the Children's Dramatic Guild were pleasantly surprised at last Saturday's meeting when Sylvia Colbert presented an original impromptu sketch entitled "Baking Day." Irene Lloyd and Marilyn Middough assisted the young author. Marilyn's work was so excellent in her role of a naughty child that she was awarded 25 stars.

Dolores Bartold gave a piano number and also sang "O Solo Mio" in Italian. George Tyne and Marguerita Bridgeland also played delightfully. Geraldine Lloyd and Donna Jean Perry; Irene Lloyd and Sylvia Colbert; Muriel Royce and Geraldine Davis sang duets. Patricia Sherrett was admitted to the Guild to serve her probation of a month.

The secretary was instructed to advise four members of the organization that their names have been erased from the list for lack of dependability.

Marilyn Middough will enjoy a two weeks' vacation the coming fortnight.

Norman Bartold accompanied the Monrovia High School Band to Fresno following the closing night of King Henry the VIII.

#### A RECENT VISITOR

#### HERE DIES SUDDENLY

Friends and acquaintances of Charles Craig, who was visiting Dr. J. M. Masury at 269 East Laurel avenue, will regret to learn that he passed away very suddenly at Sacramento, last Tuesday. Mr. Craig was a prominent attorney in New York City, and at one time was Comptroller of that city.

At the excellent presentation of "Martha," given in the school auditorium last Friday evening, the Director realized that wonderful possibilities there are for the Guild project when it has won the recognition which the enterprising little members so richly deserve.

## BIRTHDAY GREETINGS...

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans:

Mrs. Frank E. Cox Aug. 16  
Mrs. E. D. Burbank Aug. 16  
Wilma Smith Aug. 16  
Lorraine Sutherland Aug. 16  
Mrs. Etta M. Wright Aug. 18  
Mrs. I. Silverman Aug. 18  
Jimmy Paschall Aug. 19  
Lois Arlene Wilson Aug. 19  
Ralph Stewart Aug. 20  
Anna Marie Odette Aug. 20  
Richard Lees Aug. 20  
Mrs. Frank Lovell Aug. 20  
Charles Penders Aug. 21  
Frances Gitman Aug. 21  
Mrs. V. S. Vaupel Aug. 22  
L. J. Bunker Aug. 22

## MORSE EXHIBITS IN SOUTH PASADENA

Vernon Jay Morse of the local art colony has the current exhibit in the art room of the South Pasadena Public Library. The exhibit includes several mountain landscapes, seascapes and pastoral scenes.

## PEN SLANTS

By John Copeland

DENNIS STOVALL, former Sierra Madreen who for the past 25 years has been in the short-story writing business, gave an interesting talk over the radio Monday noon on juvenile fiction. Said that it was strange but true that a very small percentage of the children's magazines discontinued publication when came the depression. Some of 'em have been going for more than 50 years.

Seems the American Boy, and similar mags, went in for voluntary reform long before the movies had even tho't of being wicked, or Mr. Volstead had started his fun. Juvenile writers, said Stoval, must keep clean and wholesome without "writing down" to the kids. Love, hickies and gangsters are out of the picture as far as juvenile editors are concerned.

Gals, said he, go in for brisk action and fast moving plot as much as lads do. No romance in their magazines. And, contrary to the practice of Horatio Alger's day, today's juveniles don't feed guileless lilies and poison ragweed for youthful consumption. Heroes are upstanding and righteous—but not unbelievably so. Willains are willains—but not ludicrously dyed in the wool blackguards.

Down in South Pasadena, Stoval's new home, he's more famed for his gardening than his yarn spinning. He planted some pie pumpkins and Turkish Turban Gourds in adjacent plots, and the darned things cross pollinated—creating a variety meatier and more flavorful than either of the straight varieties. The Missus is busy transforming the vegetables into pies.

Dear Sir:  
I think your column is just wonderful. Only why not make it twice as long? Everything about it is perfect, as far as I can see. I'll bet it isn't every admirer who is so frank in expressing his views.

(signed) FRANK SPENCER.  
The above is included in answer to a request that we run something "whimsical."

"Killer" Baer is now popping off about how he's going to lay Mr. Louis low. Funny thing is we think he'll really come through with the goods... this time.

All in vain do people write letters to the editor about the

"radio menace." Hot summer evenings the town opens its windows wide, opens it radio controls even wider, and settles back on its haunch, for simultaneous enjoyment of jazz, drama, educational blah, opera and the peddlers of the air.

Then there's the one about the boy who hit a racetrack double for \$2,000 and was in a cold sweat to get out of the park before reporters could get his name. He was on county charity, and knew he'd be taken off the rolls if his good fortune were known. And he wanted to stay on relief...

Interest in automobile racing at the Legion Ascolt speedway has come back with a rush with the defeat of Rex Mays, Pacific coast driving champion, in two out of three starts.

Mays was repeating his performances of last year, when he won 11 out of 13 feature events, but three weeks ago Al Gordon took him into camp. A week later Mays scored a win but last Wednesday night Harris Insinger ran the champion ragged and won the main event after one of the hardest fought races of the year.

thirty...

## WILL ROGERS COMEDY AT ARCADIA THEATRE

Remember George Kelly's gay satire of the Little Theatre entitled "The Torch Bearers?" The play has been filmed under the name "Doubting Thomas," starring Will Rogers, and is screened at Gillette's Arcadia Theatre tonight and Saturday. Supporting Rogers in the cast are Arline Judge and Kent Taylor. On the same bill is "College Scandal," Betty Boop in "Swat that Fly" and a novelty reel.

Playing Sunday, through Wednesday, August 18 to 21, is Warner Oland in "Charlie Chan in Egypt." "Ladies Love Danger," featuring Gilbert Roland and Mona Barrie, a cartoon and Metro News round out the program.

"Village Tale," a picture made in Arcadia recently, comes to the Arcadia Theatre Thursday, August 22, with Randolph Scott and Kay Johnson. Also playing will be "Black Sheep," with Edmund Lowe and Clair Trevor, a Popeye cartoon and a short subject entitled "Way Down Yonder."

Get Our Prices on Job Printing—We Are Equipped to Handle Any Size Job and Offer Quick Service  
Sierra Madre News—Phone 48

## 1,275,787 HORSES RIGHT IN YOUR OWN BACK YARD

IMAGINE them if you can, harnessed together in twenty-nine teams of over 40,000 horses each. Two abreast, each team would extend for more than thirty miles. Now you have a rough idea of the enormous pool of inexhaustible power upon which you draw each time you snap an electric switch. For today, horse flesh has given way to horsepower. The weary animal that once circled about the primitive water wheel, has been replaced by electric horsepower. The clatter of hooves on the antiquated treadmill, used by the farmer to grind his corn, is superseded by the hum of an electric motor.

By harnessing power in water and fuel, the Edison Company in its twenty-four hydro-electric and three steam plants, is able to generate the power that would have required 1,275,787 horses. This amount of energy is in excess of present-day requirements, but since its inception, this company has ever planned for the future. It has followed the policy of anticipating community needs and supplying reliable and abundant electric power at low rates.

SOUTHERN CALIFORNIA EDISON COMPANY LTD.  
HARRY J. BAUER, President

A community enterprise...today as always, contributing to and anticipating the assured growth and progress of Central and Southern California



HORSEPOWER...through the medium of electrical energy...is supplied by the Edison Company at rates among the lowest in the United States.

# "Reputation" Is The Exchange's First Asset

FOR 42 YEARS the Exchange has been gaining the confidence of grower, tradesman and consumer, each new member adding to the strength of all.

The Exchange has won the confidence of growers by equitable dealing, greater service, lower operating costs, prompt and higher returns.

It has won the confidence of the trade. It has been a stabilizing factor in the market, has introduced improved grading and packing, has widened public demand for citrus fruits and the Sunkist brand, and has extended direct personal sales assistance. It has been largely instrumental in

making oranges, lemons and grapefruit a year-round source of large volume, quick turnover and fair profit.

It has won the confidence of the consumer through 28 years of advertising the Sunkist brand and making good its promises with "uniformly good" fruit.

The Exchange's reputation has been built through the cooperative effort of 75% of the California-Arizona citrus industry. Every new member enables the Exchange to better the position of all its members. Obtain complete information from the manager of your nearest local association or district exchange.

## CALIFORNIA FRUIT GROWERS EXCHANGE

A non-profit, cooperative organization of over 13,000 California and Arizona citrus growers, marketers of the world's most famous brand of fresh fruits:

**Sunkist** ORANGES • LEMONS • GRAPEFRUIT

## Professional Directory

### Art

Henry Ivins Hawhurst  
INSTRUCTOR IN ART  
Classes 1 to 4 p.m. Saturday  
Drawing, Composition  
Painting and Color Theory  
Private Pupils Accepted  
115 Bonita Phone 1434

### Attorneys

M. A. Woodward  
General Practice of Law  
Los Angeles off. 203 San Fernando Bldg. Sierra Madre off.  
99 Suffolk Ave. Phone S.M. 72

ROBERT MITCHELL  
and  
NOREN EATON  
ATTORNEYS-AT-LAW  
520 H. W. Hellman Bldg.  
Los Angeles, Calif.  
Telephone MI 3427

### Dentists

Dr. J. L. Woehler  
X-Ray -- Dentist  
31 South Baldwin Avenue  
(next to Post Office)  
Telephone 45  
Evenings by Appointment

Dr. Thos. Warden  
DENTIST  
Hours 8:30 to 12; 1:30 to 5  
Phone 186-1 522 W. Central  
Office Closed on Fridays

### Physicians and Surgeons

M. H. A. Peterson, M.D.  
Physician & Surgeon  
Office 65 E. Central Ave.  
Phone 60—Residence phone 78  
Hours 2 to 4 p.m. Daily  
except Saturday and Sunday  
and by appointment

Geo. W. Groth, M.D.  
94 N. Baldwin  
Calls Answered Day or Night  
PHONE 20

### Telephone Rent Paid?

DISCOUNT IF PAID BY 20th  
Office Hours: 8 a.m. to 5 p.m.  
Saturday, 8 to 12

### Osteopaths

DR. MARY GROTH  
OSTEOPATH  
PHYSICIAN & SURGEON  
144 E. Highland Ave.  
For Appointment Phone 285-1

Dr. C. L. T. Herbert  
Osteopath  
Office in Patio S. M. Hotel  
TELEPHONE 57  
Res. Phone 215-1

May Culbertson Laidlaw  
OSTEOPATHIC PHYSICIAN  
Hours by Appointment  
Office and Residence  
83 N. Sunnyside—Phone 296-2

### Eye, Ear, Nose, Throat

Established 1907 Phone 173  
Dr. W. G. Barks  
OPTOMETRIST  
Glasses Fitted Lenses Replaced  
Examination by Appointment  
509 S. Myrtle Ave.  
MONROVIA, CALIF.

### Undertakers

G R A N T  
Funeral Parlors  
201 W. CENTRAL  
Telephone 93

### Plumbing

Plumbing  
and  
SHEET METAL  
SIERRA MADRE  
HARDWARE CO.  
31 West Central  
Phone 98  
Night: Phone 299-4

### Realtor

C. A. ALLEN  
Licensed Real Estate Broker  
and Insurer  
successor to  
W. R. HUMPHRIES  
18 West Central — Phone 309  
No trouble to answer questions



# Hope For Cut in County Tax Seen By Legg

Counts On Federal Aid And  
Revenue From Local  
Levy On Utilities

Stating that there is the strong possibility of a reduced county rate rather than an increased one, Supervisor Herbert Legg this week sounded an optimistic note to the taxpayers. He pointed out that the county's much dreaded charities and unemployed problem appears in a large measure solved by P.W.A. and W.P.A. plans, and that there are approximately \$3,500,000 in new revenues accruing to the county this year from the local tax now imposed on utilities. "Federal works projects," Supervisor Legg stated, "will relieve many of our county departments of a considerable portion of their capital outlay and maintenance operation needs. The fact that the State government has provided \$24,000,000 for relief for the next year insures ample funds for those of the L.A.C.R.A. who cannot be absorbed by the Federal public works program. "The new old age pension legislation will at first incur added expenditures, but when the act is in full operation it will take many persons off the county charity rolls."

## Mortgaged Homes Now Eligible For Improvement Loans

Homes mortgaged to the Home Owner's Loan Corporation are now eligible for additional loans under the National Housing Act without the necessity of applying for the permission of the HOLC for such loans, it was announced today by F. W. Marlow, District Director of the Federal Housing Administration for Southern California.

A recent change in the Act places parties who have HOLC mortgages upon their homes in the same classification as to eligibility for loans to be used for improvement, repairs or modernization, as other mortgagors. If the mortgage is up to date in payment of interest and principal, it is left entirely to the discretion of the lending institution to permit additional loans under the FHA, based on the credit standing of the home owner and his ability to repay the loan in monthly payments as in all other cases of modernization loans, Marlow states.

## MANY PREPARING FOR WINTER RAINS

Building permits at the City Hall show many local residents and business houses preparing in good time for winter and the rainy season. Permits have been issued to F. G. Sealzo, 145 East Central avenue, Mrs. Hazel Ferguson, 75 North Baldwin avenue, George Lehner, 550 West Central avenue, Mrs. Ada Oswald, 39-45 North Baldwin avenue, Mrs. Ralph Solury, 162 Santa Anita Court. In each case the work was done by the Monarch Roofing company, which is anticipating a very busy fall season this year, as so many roofs have been neglected and must be repaired and replaced.

Get Our Prices on Job Printing—  
We Are Equipped to Handle Any  
Size Job and Offer Quick Service  
Sierra Madre News—Phone 48



L. P. Pladan, of Santa Ana, was a visitor in the city last Friday.

G. G. Hitchcock, of Pasadena, called on friends in the city Saturday.

C. M. Hightower of Pasadena was in the city on business last Thursday.

Mrs. A. E. Valencia has moved from 662 Fairview avenue to 685 West Alegria.

Charles Mullen, of Sherman, was a visitor in Sierra Madre last Sunday.

Mr. and Mrs. Charles Jarrett of Hollywood, were in the city on business Tuesday.

The Roy Davis family, of 26 Windsor Lane, motored to Mirror Lake Sunday.

Miss Florence Gilmore, of 233 San Gabriel Court, visited friends in Hollywood Sunday.

Mr. and Mrs. P. E. Lacey, and family of 374 Grove street, spent Sunday at Long Beach.

Carl Graf, of 355 East Grand View avenue, left Saturday for a visit to San Francisco.

Mrs. H. E. Evans, formerly of 620 East Central avenue, has moved to Wilmington.

O. Malcom, has moved to 2126 Dunsuir street, Los Angeles, from 412 Sturtevant Drive.

Mr. and Mrs. C. E. Anderson, of 234 Santa Anita Court, motored to Venice on Sunday.

The J. Beaudouins have moved from 374 West Central avenue to 465 North Baldwin avenue.

Mrs. W. T. McKee of 618 West

## Favorite Recipes Of Sierra Madreans



WITH cucumbers now at their best and very cheap, Mrs. Luella Phelps' recipe for Bread and Butter Pickles is timely. The method is surprisingly easy and the result deliciously good. Here it is:  
Soak separately in salt water over night 12 cucumbers and 4 onions, sliced. Drain and stand in clear water two hours, drain again. Take 1 cup of vinegar and 2 cups of water, add the onions and cucumbers and cook to almost boiling; drain and fill jars. Take 1 cup of vinegar, 2 cups of sugar, 1 tsp. each pepper, celery seed, turmeric, mustard seed and pinch of alum; let come to a boil and pour over pickles. Seal while hot.

## WANT ADS

### Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS.

Classified Ads received after 5 p. m. Wednesday may be run under heading 'Too Late to Classify.'

## WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 384-1. B. A. Platte. 11:15a

WE WOULD like to clean your lot or lots. Prices right. Self Help Cooperative, No. 57, call 352-1. Office 36 Auburn Ave. —3:30p

SELF HELP COOPERATIVE—No. 57—We take down or top dangerous trees. We exchange. See Office, 36 Auburn, or call 352-1. —10:15a

## EXCHANGES

WILL TRADE my desirable half acre lot near the beach at Redondo for small improved place in upper section of Sierra Madre to value of \$3500. J. E. Ralston, c-o News Office. —4:45p

## FOR SALE MISCELLANEOUS

NEW Hemstitching machine; sell equity reasonable; leaving city. Apply 196 East Central. —47\*o

CARPENTER'S tool chest, table, rocking chair, etc. 262 Santa Anita. —47\*o

FOR SALE—Gas Range Stove; good condition, \$5. 187 Lowell. —47\*o

GAS RANGE, \$10; Ice Box (50 lbs.) \$5. Both in excellent condition. See at 185 N. Mt. Trail. —46\*47e

FUNERAL Flowers, Sprays, \$1 up. Ward Nursery & Florist. Mt. Trail and Laurel. Ph. 1614. —1:15p

## LOST & FOUND

FOUND—Gray Persian kitten, dark face, dark feet. Owner may have by paying for "ad." 289 Nehr Drive. —47\*o

FOUND—Wire-hair male puppy, Friday, near Mt. Trail and Sturtevant. Apply 161 Alegria. —47\*o

## MISCELLANEOUS

HARDWOOD FLOORS polished. Old floors made like new. Oak floors installed over old pine floor. Call Arcadia 2830 or Address Box K, News Office. —24:15p

TWO little kittens want good homes. 110 N. Lima. —47\*o

Angeles Crest highway, finding it both enjoyable and safe.

Mrs. M. Kroan has left Sierra Madre to take up residence at 2466 East Walnut street in Pasadena.

Daniel H. Lewis, assistant city manager, motored to Laguna Beach Tuesday where he visited friends.

Mr. and Mrs. R. W. Krug, of 331 Ramona street, have as their houseguests, Mrs. Clarence Clymo and daughter, Miss Thelma Clymo, Mrs. Ann Pritchard and Mrs.

Della Deckard, all of Detroit, Michigan, who motored out here.

Mr. and Mrs. Stanley Wood, of 221 West Grand View avenue, visited in La Verne on Sunday.

Mr. and Mrs. Dan Evans, have moved from 33 Vista Circle to 1441 Centinella Blvd., Santa Monica.

Arthur Embree, and his two sons, of 535 North Auburn avenue, are back from a fishing trip to Rock Creek.

Mr. and Mrs. E. D. Burbank,

who are summering at Laguna Beach, were in Sierra Madre on Tuesday.

Miss Jane Holland, of 180 North Adams street, accompanied by Lyle McElwain, motored to Lake Arrowhead on Sunday.

Mrs. C. O. Richter, of Kansas City, Mo., is visiting her sister and brother-in-law, Mr. and Mrs. Lee Shippey, on 27 Nehr Drive.

Mrs. Harry Bourne, of 119 West Grand View avenue, left for the East last Saturday, planning to visit in Chicago, and her

former home in Lucknow, Ontario, Canada.

Mrs. Helen Smith, of Los Angeles, former resident of Sierra Madre, was a week-end visitor in the city.

Mr. and Mrs. Ray Gomes and daughter Naomi Gomes, motored to Long Beach Sunday, where they visited friends.

Mr. and Mrs. E. E. Bacon, of 240 East Alegria avenue, are leaving tomorrow for a month's vacation, motoring in the northern part of California.

Prices effective Thur., Fri., Sat. Aug. 15, 16, 17 in Los Angeles & adjacent suburbs.

170,000

SAFEWAY STORES

THROUGH their purchases at Safeway Stores last week, over 170,000 new customers expressed their approval of the low prices, quality merchandise, and efficient service that prevail at these stores. Needless to say, the entire Safeway organization is more than gratified by this enthusiastic response to the invitation for new customers to try Safeway.

## TODAY'S 'MARKET'

La France Butter Choice lb. 31 1/2c  
Lucerne Butter High score lb. 32c  
Challenge Butter Fancy lb. 32c  
Danish Butter Fancy lb. 33c  
Lucerne Eggs, Large doz. 35c  
Sugar, fine granulated 10 lbs. 53c

NO SALES TAX  
on food items. Sales tax included in price on non-food items.

Old Dutch 3 cans for 20c

GOES FURTHER—DOESN'T SCRATCH

ASK ABOUT AMAZING OPPORTUNITY TO SECURE

WM. A. ROGERS AT PLUS QUALITY SILVERWARE

Kern's Jam And Jelly 2 12-oz. jars 25c  
Certo Fruit Pectin 8-oz. bottle 24c  
Milk Max-I-mum Evaporated 2 tall cans 11c  
H-O Oats 48-oz. pkg. 25c 20-oz. pkg. 12c  
Matches Favorite Brand 3 boxes 10c

BALTO

3 16-oz. cans 19c

BALTO

DOG FOOD

BEER

Brown Derby

4 11-oz. bottles 29c

Plus bottle deposit

BEVERAGES  
Padre Beer 4 11-oz. bottles 25c  
Padre Beer 2 22-oz. bottles 23c  
Tomato Juice 3 for 25c  
Ariz-Sweet Grapefruit Juice 3 No. 2 cans 25c

MISCELLANEOUS  
Uneda Biscuits N.B.C. Crackers. Pkg. 5c  
Premium Flakes Uneda Baker's. Pkg. 10c  
Marshmallows Fluff-i-est. 1-lb. pkg. 2 for 25c  
Jam Rolls Jane Arden. Pkg. of 6 10c  
Syrup Maple Sleepy Hollow. Qt. 33c; Pt. 19c  
Mayonnaise Best Foods. Qt. 45c; Pt. 27c

## DATED MAYONNAISE

Finest Quality  
you know it's fresh

Pints Quarts  
27c 45c  
and in the new  
Scottie Tumblers  
8 Ounce Tumbler 17c

## Nu-Made Salad Dressing

Pints Quarts  
24c 38c

Peaches Del Monte or Libby's No. 2 1/2 can 15c  
Pineapple Libby's Sliced 2 No. 2 1/2 cans 33c  
Tomato Sauce Monte Rio 8-oz. can 3c  
Jell Well New Improved Cube Flavor 2 pkgs. 11c  
Doris Jams Fruit or Berry 38-oz. jar 25c  
Coffee Airway Fresh 3-lb. 44c lb. 15c  
Dog Food Health-way 6 16-oz. cans 25c  
Waldorf Toilet Tissue roll 4c

Flour GOLD MEDAL No. 10 bag 24c  
A-1 Flour 24 1/2-lb. bag \$1.02 No. 5 bag 45c No. 5 sack 92c  
Sperry's Flour Drifted Snow No. 10 bag 43c  
Flavoring Westag Imitation Vanilla or Lemon 4-oz. bottle 10c  
Royal Baking Powder 6-oz. can 19c 12-oz. can 33c

BAKING AIDS

Calumet Baking powder. 1-lb. can 25c

Chocolate Our Mother's. 1/2-lb. cake 9c

Extract Schilling's Vanilla. 2-oz. 23c

Flour Golden No. 5 Heart bag 20c 24 1/2-lb. bag 77c; No. 10 bag 35c

Swans Down Cake Flour. 44-oz. pkg. 29c

Formay Shortening 3-lb. 55c; 1-lb. can 20c

Leslie Salt Plain or Iodized. 2-lb. pkg. 8c

HOUSEHOLD ITEMS

Matches Searchlight 2 boxes 9c

Zee Tissue Orchid, Green Ivory. 2-lb. 9c

Argo Starch Gloss type. 12-oz. pkg. 7c

Scotch Soap Granulated. 40-oz. pkg. 20c

Hy-Pro Liquid Bleach 1/2-gal. bottle 15c

Fels Naptha Laundry Soap. Bar 5c

Freshness ASSURED! Every loaf Dated

Jane Arden BREAD

Always known as the loaves of bread, Jane Arden and American Youth breads now carry an added assurance of quality. Every loaf bears the date of baking plainly marked on the wrapper. Ask for Jane Arden or American Youth the next time you buy bread. You'll like their fine flavor and you'll KNOW that you are buying TODAY'S bread.

A-Y Bread 24-oz. loaf 7c 16-oz. loaf 5c

Jane Arden 24-oz. loaf 10c 16-oz. loaf 7c

White or wheat. Sliced or unsliced. White or wheat. Sliced or unsliced.

COFFEE & TEA

Edwards' Coffee Dependable Blend. 1-lb. can 23c

Maxwell House "Vita Fresh" Coffee. 1-lb. can 28c

Lipton's Tea Yellow Label. Small pkg. 9c

Black Tea Lipton's. 1/2-lb. 35c; 1/4-lb. 18c

M HAMS WILSON'S CERTIFIED WHOLE or SHANK HALF lb. 27c

Skinned, surplus fat removed. Butt Half—pound 29c.

E Beef Roast CENTER CHUCK lb. 15c

Choice cut, no neck. Boneless shoulder clad—pound 25c.

A Lamb Roast SHOULDER (Shank Off) Per Pound 15c

Tender shoulder of 1935 baby lamb to roast.

S COLORED HENS lb. 29c

All sizes—Fancy fresh dressed colored hens.

BARRACUDA lb. 12c

Center Cuts 15c in the Piece or Sliced (Head off)

DILL PICKLES 3 for 10c

Large, firm and crisp.

LUNCH MEATS lb. 32c

Braunschweiler, Liver-wurst, Baked Loaf

ABOVE VALUES EFFECTIVE IN SAFEWAY-OPERATED MARKETS

PRODUCE

At Safeway-Operated Stands

Watermelons lb. 1c

Ripe, sweet Klondyke or Rattlesnake.

Grapes 4 lbs. 9c

Golden grafted Thompson seedless.

Tomatoes 4 lbs. 15c

Large size Stone variety—for slicing.



## World's Largest Food Concern Celebrates Anniversary Of The Company's Founding

Twenty years ago this week in American Falls, Idaho, a young man spent the last of his savings to start a grocery store. All this week, in approximately 3,000 stores from coast to coast, the event will be celebrated with a great anniversary program. The young man who walked down the streets of American Falls that August day in 1915 is M. B. Skaggs, now chairman of the board of one of the world's largest food retailing organizations, and the store he founded is No. 1 of Safeway Stores, Inc.

Local Safeway employees have been busy for several days with preparations for the big anniversary event, which is planned to be one of the merchandising highlights of the year. The dates set aside are August 15th to 21st.

American history is filled with stories of men with courage and ambition who overcame hardships and handicaps in order to achieve an ideal, but it is doubtful if recent years will produce a finer example than the life of M. B. Skaggs. As a homesteader in the Minidoka, Idaho, project, he was so poor that he had to build his own tables, chairs and

beds by hand for his little family. It was from this early economic experience that he first envisioned a grocery store which would bring quality foods to the consumer at the lowest possible cost.

The original store was established with that idea in mind. Its success was followed by the opening of another store, and still another. Today, Safeway Stores, Inc., is the largest individual outlet for such major Western food products as meats, poultry and eggs, dairy products, fresh fruits and vegetables, and similar items. In addition, it furnishes full time employment for 17,000 persons—making a grand total for the Safeway "family" of approximately 50,000.

The fundamental principles which made possible the success of the first store, are still the guiding light of the company policies.

Safeway's conception of duty today is to serve the customer economically and well; to provide an efficient marketing service for the grower, processor and manufacturer; and to increase the earning capacity and social welfare of its employees, for whom it has always offered the utmost in financial security and opportunities for advancement.

**MRS. JARDINE RETURNS**  
Mrs. Edith Jardine, who resided here for some time and was active in art and social affairs, has returned to Sierra Madre from Beverly Hills and is residing at 217 West Highland avenue.

## OBITUARIES

**HERMAN C. STANKEY**  
Funeral services were held Monday afternoon for Herman C. Stankey, 74, who died at his 179 East Montecito avenue home last Thursday after a year's illness here. Interment was in San Gabriel Cemetery.

Mr. Stankey, prior to moving to Sierra Madre over a year ago for his health, owned and operated an apartment house in Long Beach. He is survived by his wife, Mrs. Emily Stankey, and a daughter, residing in Long Beach.

**MRS. CHRISTINA NAMUR**  
Funeral services for Mrs. Christina Namur, who passed away August 12, at her home, 41 West Mira Monte avenue, were conducted by Dean Arnold Bode on Thursday at Grants Chapel. Mrs. Namur is survived by two sons, Carl and Charles Namur, of this city, and a daughter, Henrietta Namur, of Des Moines, Iowa, who was with her mother at the time of her death. Mrs. Namur was a native of Iowa, having lived in Sierra Madre for the past five years. She was 88 years old.

## All Stars Batting Bee Saves The Game

Sierra Madre Kiwanis all-star city leaguers came up from behind to drub the Epworth A. C. of Los Angeles 12 to 7 here on Friday night.

The Athletics came to town with the avowed intention of getting revenge for a defeat suffered last year at the hands of the locals—and for awhile it looked like they were going to do just that.

The boxscore:

Kiwamis	AB	R	H	E
Hedlund, 2b	5	2	2	0
Borden, ss	5	1	1	0
Brain, c	4	2	2	0
Marsh, 3b	4	2	3	0
Evans, rf	4	0	1	1
F. LaLone, cf	2	0	0	1
A. Sanchez, cf	1	2	0	0
Scalzo, 1b	4	1	2	1
E. LaLone, lf	2	1	1	0
Adams, if	2	1	1	0
Perry, p	4	0	1	0
<b>Total</b>	<b>37</b>	<b>12</b>	<b>14</b>	<b>3</b>

Epworth A. C.—

G. Wilson, lf	2	1	0	0
Kwajiro, c	4	2	1	0
Johnson, 1b	4	0	2	0
Alton, 3b	4	2	2	0
Schaeffer, cf	3	0	1	0
Marlatt, 2b	3	1	0	0
O'Rear, ss	5	0	0	0
A. Wilson, rf	4	0	0	0
Di Micelli, p-2b	4	1	2	0
Huthman, p	2	0	0	0
Sheldrick, lf	2	0	1	0
<b>Total</b>	<b>36</b>	<b>7</b>	<b>9</b>	<b>0</b>

Score by innings:  
Kiwamis ..... 100 143 30x—12  
Epworth ..... 031 000 102—7  
Home runs, Adams, Alton, 3-base hits Marsh, 2, Scalzo, E. LaLone, 2-base hits Borden, Brain, Marsh, Perry, Alton, Dimicelli 2. Struck out by Perry 15, by Dimicelli 6, by Huthman 1. Bases on balls off Perry 8, off Huthman 2, 7 hits, 5 runs off Dimicelli in 2 2/3 innings. 7 hits, 7 runs off Huthman in 3 1/3 innings. Umpires, L. Perry and Burnbridge.

## REAL TOPNOTCHERS AT LYRIC THEATRE

The greatest actress ever to come to the screen from across the Atlantic, Elisabeth Bergner, appears as the amoral waif of "Escape Me Never," which commences a five day run at the Lyric Theatre in Monrovia tonight, playing from August 16 to 20. Those who haven't seen Bergner, thinking newspaper raves exaggerated, will be well to drop into the Lyric during her plays' run there. First they will laugh at her, then they will be gradually mesmerized by her, and finally they will realize they have that out of the ordinary experience of having witnessed a superlative dramatic performance.

Balancing the bill is Warner Brothers' gay musical "In Caliente," which features Edward Everett Horton, Leo Carrillo, Dolores del Rio, Glenda Farrell and Pat O'Brien. Wednesday and Thursday, August 21 and 22, "Shanghai" will be screened at the Lyric. Charles Boyer and Loretta Young are costarred. Ann Southern and Gene Raymond also appear in "Hooray for Love."

## Carry Family Feud Onto The Ball Field

(Continued from Page One)  
generous with free tickets east, LaLone passing five men and Perry seven. Perry had the edge on strikeouts, issuing 14 to LaLone's eight.

The boxscore:

CUBS	AB	R	H	E
Young, 1b	4	3	2	0
E. LaLone, p	4	2	1	1
Kennedy, 3b	5	2	1	0
F. LaLone, c	3	1	1	0
R. LaLone, cf	2	0	0	0
Hinojos, 2b	4	0	0	0
Pickett, lf	4	0	0	0
C. Scalzo, 1b	3	1	0	0
Burnham, rf	4	1	0	0
<b>Total</b>	<b>33</b>	<b>10</b>	<b>5</b>	<b>1</b>

Pirates—

E. Perry, rf	4	2	0	0
T. Scalzo, 1b	5	2	2	1
Brain, 3b	4	1	3	0
Borden, ss	5	0	3	1
L. Perry, c	5	0	3	1
R. Sanchez, cf	2	0	0	1
Trejo, lf	5	0	0	1
W. Perry, p	4	1	2	0
Cullum, 2b	4	0	1	2
<b>Total</b>	<b>38</b>	<b>6</b>	<b>12</b>	<b>7</b>

Score by innings:  
Cubs ..... 301 011 13x—10  
Pirates ..... 200 000 004—6  
Home runs, T. Scalzo, E. LaLone, 3-base hits, F. LaLone, 2-base hits, Brain, Borden, L. Perry, Kennedy. Struck out by LaLone 8, by Perry 14. Bases on balls off LaLone 5, off Perry 7. Umpires, Hedlund and B. Marsh.

## Ice Cream Festival

Dancing Entertainment  
Ice Cream & Cake

Auspices of the Masonic Lodge on Temple Grounds

Saturday, Aug. 24  
7:30 p.m.

Tickets only 25c  
Don't Miss The Fun!

## Giants Maul Cubs 18-16, Tie For Lead

Runs, hits and errors were as plentiful as political platitudes last Thursday night as Jobie Kiggins' overhauled Giants put across an 18 to 16 win over Ed LaLone's Cubs to join the Pirates at the top of the City League list.

The 20 (count 'em!) errors happily were fairly evenly divided between the two outfits. Young and Neutzel taking top

## Baseball Schedule

TONIGHT—Sierra Madre Legion vs. Alhambra Legion, here.

MONDAY, Aug. 19—Pirates vs. Giants; City League game, here.

THURSDAY, Aug. 22—Braves vs. Cubs; City League game, here.

FRIDAY, Aug. 23—Kiwamis Club vs. Harrison Finance Co., here.

honor in this division with three fumbles apiece. The Cubs got 18 hits to the Giants' 14, but they couldn't quite make the grade when it came to crossing the pan.

In the first inning the Cubs got off to a flying start by scoring four runs. This, however, did not discourage Kiggins' lads, who proceeded to bring in seven tallies in their own turn at bat. After a lot of wide-open ball, which saw the game seesaw, plenty, the Cubs managed to take a 16-15 lead. That was in the first of the eighth. Then in the Giant's half, Adams singled, Sanchez walked, and LaLone fanned the next two. Which brought Kiggins to the plate. With the count two and one, Jobie paced the old apple against the center field fence for a homer, scoring two ahead of him. That was that.

The box score:

Giants	AB	R	H	E
Adams, lf	4	2	1	0
A. Sanchez, c	4	3	4	0
Lorenzini, cf	3	2	2	0
Machima, cf	2	0	1	1
Evans, ss	6	2	1	0
Kiggins, p	6	1	1	0
Neutzel, 3b	6	2	1	3
Smith, 2b	3	3	2	1
Dumas, 1b	3	1	0	1
B. Marsh, rf	5	2	2	1
<b>Total</b>	<b>42</b>	<b>18</b>	<b>14</b>	<b>8</b>

Cubs—

Young, 1b	6	3	3	3
E. LaLone, p	5	3	3	0
Kennedy, 3b	6	2	3	2
F. LaLone, cf	5	1	3	2
R. LaLone, c	6	3	3	2
Hinojos, ss	6	0	0	0
Pickett, lf	5	1	1	2
Burnham, 2b	5	2	1	0
McCluskey, rf	5	1	1	1
<b>Total</b>	<b>49</b>	<b>16</b>	<b>18</b>	<b>12</b>

Score by innings:  
Giants ..... 723 300 03x—18  
Cubs ..... 420 305 110—16  
Home runs, Kiggins, Young, E. LaLone, R. LaLone, 3-base hits, Sanchez, Smith, R. LaLone, 2-base hits, Lorenzini 2, Evans, Young, Neutzel, E. LaLone 2, Kennedy, Pickett, R. LaLone, Burnham, McCluskey. Struck out by Kiggins 9, by LaLone 10. Bases off Kiggins 2, off LaLone 9. Umpires, L. Perry and Bus Perry.

## STANDING OF CLUBS IN THE CITY LEAGUE

Team	W	L	Pct.
Pirates	1	0	1.000
Giants	1	0	1.000
Braves	0	1	.000
Cubs	0	1	.000

## FORMER MAYOR HERE TO VISIT RELATIVES

Earl D. Topping and son, Jack Topping, are the house guests of Mrs. H. W. Topping, of 695 West Central avenue. Mr. Topping, a former mayor of Sierra Madre, has been living at Palm Springs, and plans to return there next week.

## Kiwanis Column

OUR Forum (speech making contest) was postponed for two weeks by someone, for some reason. After passing the buck around awhile I think the guilt was established on Jack Woehler and he was fined accordingly.

Dr. Peterson, program chairman, introduced Arthur Pritchard who gave us 15 minutes on his observations while on his vacation trip. One peculiar traffic regulation, or lack of regulation, in Washington, D.C., was that you can park your car anywhere, anytime, and stay as long as you like. Automobiles are left parked in either the business or residential sections all night, and garages are used only to protect your car from the weather. Mr. Pritchard told us of an interview with a man who represented Russia, concerning the import and export trade. He explained the unit system of farming in Soviet Russia. About fifty families live in a group and till a given area of ground, the management being quite largely supervised by the State. Schools and colleges are likewise managed. Students are paid while attending school. Many students are held in the United States, attending school and are being paid by the Soviet Government—that is their system. —Roy H. Pickett.



Jay James, of 463 Ramona street, left Monday for an extended business trip to Dallas, Texas.

H. Labin has taken up residence in Los Angeles, having lived at 668 Brookside Lane in this city.

Mrs. Mary Wall, of Pasadena, was a visitor in Sierra Madre last Thursday, calling on several old friends.

Mrs. H. C. Higdon, of 28 West Central avenue, has returned from Santa Ana after a visit of three weeks.

Mrs. G. O. Daily left Sunday for St. Louis, where she will visit her mother, whom she hasn't seen for six years.

Vivian Cliff, daughter of Dr. and Mrs. A. B. Cliff, of Sierra Madre Villa, left last week on a tour of the world.

Mrs. Irma Horton, of Venice, was the week-end guest of Mr. and Mrs. C. E. Anderson, of 234 Santa Anita Court.

M. Olsen, formerly residing at 727 West Montecito avenue, has moved to 584 North Fair Oaks avenue, Pasadena.

Mr. and Mrs. E. Bever of 187 Lowell street, left the latter part of last week for a short vacation in San Francisco.

Mrs. T. F. Rallsbach of Kansas City, Kansas, is the houseguest of Mr. and Mrs. J. W. Tyree, of 52 East Central avenue.

Mrs. Margaret Adams, former resident of Pasadena, has moved to Sierra Madre, and is located at 65 East Alegria avenue.

Miss Louise Polgreen of San Francisco, is visiting her parents, Mr. and Mrs. William Polgreen, of Woodland Drive.

Mrs. S. Hurwit, of 385 North Baldwin avenue, has moved to Los Angeles, and is living at 2022 West Adams street.

Mr. and Mrs. H. J. O'Rourke, of 377 North Lima street, have returned from a short business trip to northern California.

Mr. and Mrs. M. E. Churchill, of 90 South Hermosa avenue, have returned from their vacation, spent at Sequoia National Park.

W. C. Higdon, of 28 East Central avenue, returned last Tuesday from Leadville, Colorado, after a three weeks' business trip.

Charles Manville, meat cutter at the Central Market, is back from his vacation, spent visiting the International Exposition at San Diego.

Mrs. Roy Edwards, of 307 Mariposa avenue, and daughter Louise Edwards, who has been ill, are vacationing at Manhattan Beach.

Mrs. C. H. Bennett, who has been living at 479 North Auburn avenue, has taken up residence at 461 Ocean Front, Sunset Beach.

Mr. and Mrs. W. P. Senour and son Weston, of 81 East Grand View, and Bob Morrison, motored to Santa Monica on Sunday.

Mr. and Mrs. E. B. DeGroot, of East Orange Grove avenue, left for Reno, Nevada, last Saturday, to attend the Rotary convention.

Dr. George W. Groth, and the Groth children, of 94 North Baldwin avenue, left the first of the week for a vacation at Lake Arrowhead.

Mr. and Mrs. Claire Nichols of Salt Lake City, and Mr. and Mrs. C. A. Nichols, of San Marino, were callers in Sierra Madre Tuesday evening.

Rev. Arthur O. Pritchard, pastor of the local Congregational Church, conducted the services at the Pasadena Home for the Aged Sunday afternoon.

Mrs. Gladys Albright, and daughter Marilyn, of 289 Nehr Drive, spent Saturday in Hollywood, and motored to Malibu Lake Sunday with friends.

Mr. and Mrs. S. C. Coumbe, of 765 Woodland Drive, and their

where he met many old friends. Mr. and Mrs. George Rikeman, of 29 West Orange Grove avenue, were among the many Sierra Madrans who attended the Hollywood Bowl performance last Thursday night.

Mrs. W. S. Hull of 540 West Montecito avenue, is spending the remainder of the month at the seashore. Miss Cynthia, who accompanied her mother, will return on Sunday.

Mrs. Hazel Ferguson, of 75 North Baldwin avenue, and George Sullivan, of Sacramento, former resident of Sierra Madre, were week-end guests of Mr. and Mrs. W. W. Beldon, at Long Beach.

Leslie Perry, former assistant at the Baldwin avenue Safeway meat market, is home for a short vacation from a CCC camp at Santa Maria, where he is assistant steward and butcher.

**HENRY'S**  
**COFFEE SHOP** at 45 North Baldwin  
Phone 242-1  
Fine Home-Cooked Meals Served at All Times  
Dinner Served from 11 a.m. to 8 p.m.  
Man-Sized Portions of Quality Food

**SPECIAL**  
Broilers . . . lb. 26c Rabbits . . . lb. 15c  
Day Old Ranch Eggs  
Poultry Dressed for All Occasions  
**Sierra Madre Poultry Market**  
Phone 233-4 12 West Central Ave.

**CENTRAL MARKET**  
CHAS. E. DAVIS FREE DELIVERY TWICE DAILY  
38 WEST CENTRAL PHONE 99  
**1935**  
Lamb Legs . . . lb. 23c  
Lamb Shoulders . . . lb. 17c  
Lamb Breasts (trimmed) . . . lb. 10c  
Pot Roast Fancy Steer pound . . . 18c  
Fresh Gr'nd Beef our usual quality, lb . . . 15c  
BUTTER Colorado Gold . . . lb. 33c  
Yorkshire Farm . . . lb. 33c

FISH, Sword and other varieties, Fresh from San Pedro, Thursday and Friday

## Complete Line Lunch Meats SLICED FRESH TO YOUR ORDER

Home Baked and Boiled Ham  
Home Made Potato Salad

Sweet Sliced Dills, Dills and other Sweet Pickles  
New Stock

## Shortening Jewell, Fluffo . . . lb. 14c Acorn . . . lb. 10c

Dog Food—our own make—properly balanced—fresh ground meat

## S. P. TRAINS ARE COOL AIR-CONDITIONED



## Golden State Limited

Today's favorite way to Chicago. Fine, fast, direct. Standard and tourist sleepers, room cars, club car, lounge-observation, de luxe reclining chair cars. Barber, valet and maid service. Shower bath, every travel luxury. Air conditioned. Reserve space early.

## MORE COMFORTABLE THAN STAYING HOME

The Southern Pacific way east leaves you feeling better when you arrive than when you start. It's not only the tonic effect of conditioned air and cool, clean, quiet comfort. We try to give you something more, in the way of service, appointments, attention to detail and a cheerful hospitality that make you feel as important as you really are to us.

Our five completely air-conditioned trains speed over four SP routes of contrasting interest and beauty. You may go one way, return another, on any SP roundtrip.

Though they offer every modern travel luxury, there's no excess fare on any Southern Pacific train. Our table d'hôte "Meals Select" provide complete luncheons and dinners for as little as 80c, club breakfasts starting at 50c. Ask the man who's eaten one!

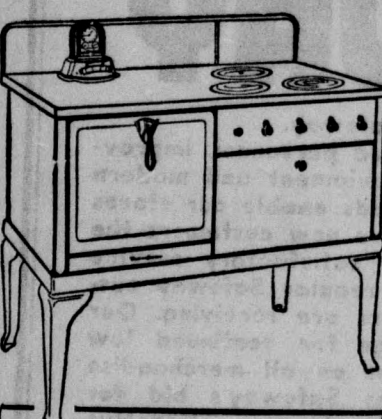
You are invited to visit the SP Plaza in the Transportation Building of the San Diego Exposition.

## COOL TRIP TO OLD MEXICO

Mexico City and Guadalajara are delightfully cool in summer. On the way, we offer air-conditioned Pullmans and cafe-lounges. Mexico City roundtrip now only \$79.05 from Los Angeles, takes you one way via our spectacular West Coast Route, one way via El Paso, if you desire. Side trip to Mexico City on the way to or from the East, only \$50 extra rail fare. Ask about our air-conditioned Hotel Car Cruises.

## SOUTHERN PACIFIC

• THE COMFORTABLE WAY EAST •  
GEORGE E. MESECAR, Agent  
Central and Baldwin—Phone 2193



Quick cooking  
BETTER FLAVOR  
LESS SHRINKAGE  
SEE THE  
**Westinghouse**  
Dual-automatic  
FLAVOR ZONE RANGE

## SIERRA MADRE FURNITURE CO.

"Everything for Your Home"  
Tom Tyler, Prop. Phone 38



More People Have Told Us This:  
"Just one trial with cut rate cleaners was enough for me! I found it was temporarily easier on my pocketbook—but harder on my clothes . . . Yessir, quality workmanship and fine materials PAY."

Phone 3  
for free pick-up and delivery.

## Sierra Madre Tailors Cleaners & Dyers

W. B. Craig  
14 West Central  
Tony Delvecci  
Phone 3

## Federal Housing Act

helps you to finance that Repairing or Remodeling and we have the  
PLUMBING, PAINT & HARDWARE

New 'Hot Point' Electric Range  
only \$86.50

## Sierra Madre Hardware Co.

Next Door to Bank Phone 98



## MOVING

Due to improved business and my faith in the continued support of friends and neighbors, I have purchased a new truck. It is the latest, most modern type for the safe transportation of your goods. If you have a single piece or full load to move,

PHONE 55 For An Estimate  
**ASKEW TRANSFER**

23 South Lima Street  
Sierra Madre

### Henry Ivin Hawhurst

INSTRUCTOR IN ART

Classes 1 to 4 p.m. Saturday

Drawing, Composition

Painting and Color Theory

Private Pupils Accepted

115 Bonta  
Phone 1434

### M. A. Woodward

General Practice of Law

Los Angeles off., 203 San Fer-

nando Bldg. Sierra Madre off.,

99 Suffolk Ave. Phone S.M. 72

Sierra Madre News-Phone 48

### Dr. J. L. Woehler

X-Ray - Dentist

31 South Baldwin Avenue

(next to Post Office)

Telephone 45

Evenings by Appointment

### ROBERT MITCHELL

and

NOREN EATON

ATTORNEYS-AT-LAW

520 H. W. Hellman Bldg.

Los Angeles, Calif.

Telephone MI 3427

### HENRY'S

COFFEE SHOP

at 45 North Baldwin

Phone 242-1

Fine Home-Cooked Meals Served at All Times

Dinner Served from 11 a.m. to 8 p.m.

Man-Sized Portions of Quality Food

## Federal Housing Act

helps you to finance that Repairing or Remodeling and we have the

PLUMBING, PAINT & HARDWARE

SEE THE  
**Westinghouse**  
Dual-automatic  
FLAVOR ZONE RANGE

New 'Hot Point' Electric Range only \$86.50

**Sierra Madre Hardware Co.**  
Next Door to Bank

Phone 98

What are your neighbors doing? What are your friends doing? How can you know—if you are not a subscriber to the SIERRA MADRE NEWS.

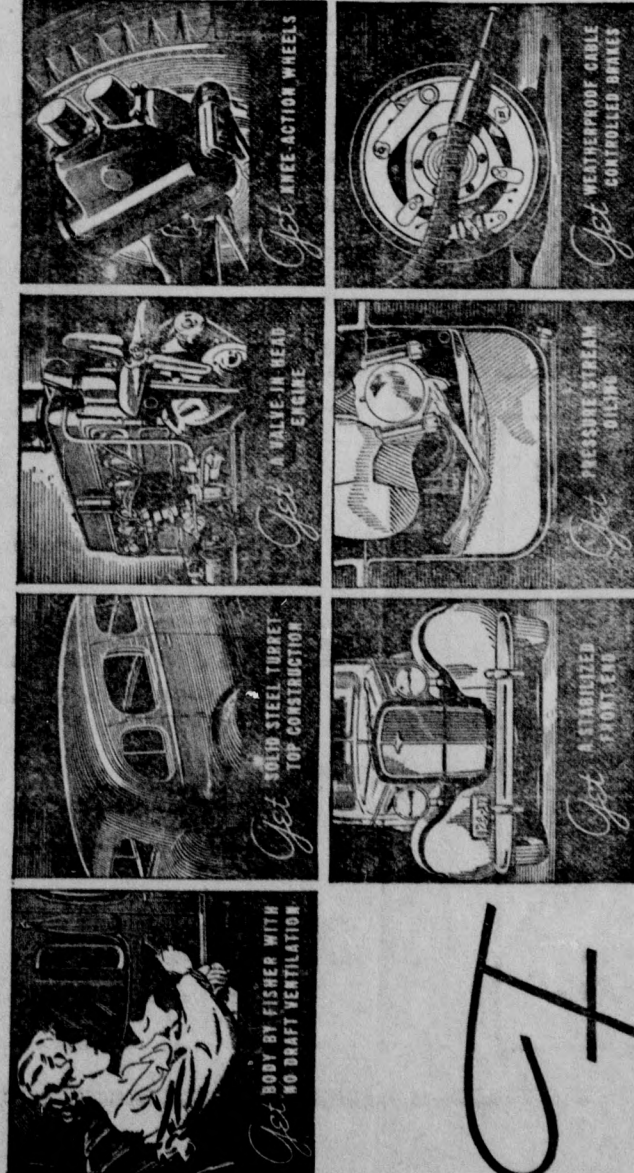
*Treat Yourself*  
**TO A MILE HIGH VACATION**

WHY not get the MOST out of your vacation—it costs no more for a marvelous mile-high outing at Mt. Lowe! Try this unusual combination... a mile-high vacation... a world-famous sight-seeing trip up the thrilling Inland Empire Railway... a mountain Trolley ride, 2,000 square miles of scenic beauty... spectacular night electrical displays of 36 cities sparkling with millions of lights... all included with mile-high sports and diversions.

**SPECIAL LOW OVERNIGHT RATES**  
Including roundtrip fare, dinner, room in Tavern or Bungalow and breakfast. Three Trains Daily from Sixth and Main Street station at convenient hours. Extra trains on Saturdays, Sundays and Holidays. For reservations and information inquire Pacific Electric Information Bureau, Tucker 7272.

**MT. LOWE RESORT**  
GRITTIN & PERSONS, Lessees  
**PACIFIC ELECTRIC RAILWAY**  
Agent—George E. Mesecar, Central & Baldwin Ph. 219-3

*Get YOUR MONEY'S WORTH*  
when you buy a low-priced car



Features THAT ARE FOUND ONLY IN CHEVROLET

The most finely balanced low-priced car ever built

**Blue-Flame Valve-in-Head Engine and Weatherproof Cable-Controlled Brakes.** And your own eyes and your own tests will prove to you that these features are absolutely essential to the greater beauty and safety, the greater comfort and roadability, and the greater combination of performance and economy which only Chevrolet provides. Visit your nearest Chevrolet dealer today.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN  
Compare Chevrolet's low delivered prices and easy C.M.I.C. terms. A General Motors Value

*Master De Luxe*

**CHEVROLET**

**MCDONALD & O'BOYLE**  
ESTABLISHED 1924

209 EAST FOOTHILL BLVD. MONROVIA, CALIF.

Local Headquarters, Central Garage, Sierra Madre

THE SIERRA MADRE

# SHOPPING NEWS

SIERRA MADRE SHOPPING NEWS

FRIDAY, AUGUST 16, 1935

**LYRIC THEATRE**  
FOOTHILL BLVD.  
MONROVIA • PHONE 3522

— 5 Days Starting Friday — August 16 —

**These Gals Will Show You Plenty 'Way Down South In Caliente! . . .**

**WARNER BROS. TROPICAL MUSICAL**

**IN Caliente**

with PAT O'BRIEN • DOLORES DEL RIO • GLENDA FARRELL • CAROLE LORANT • LEO GARRALLO • BOB S. OF OTHERS

**Elisabeth Bernger**

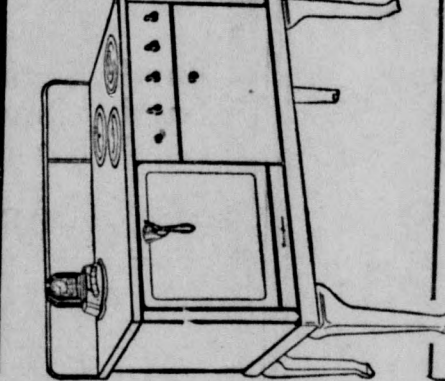
**'ESCAPE ME NEVER'**

— Wednesday and Thursday — August 21, 22 —

**LORETTA BOYER**

**YOUNG IN SHANGHAI**

with LORRAINE RAY • BOB S. OF OTHERS



**Quick cooking BETTER FLAVOR LESS SHRINKAGE**

SEE THE  
**Westinghouse**  
Dual-automatic  
FLAVOR ZONE RANGE

**SIERRA MADRE FURNITURE CO.**  
"Everything for Your Home"  
Tom Tyler, Prop. Phone 38

## ARCADIA

— THEATRE —  
44 East Huntington Drive  
ADMISSION 10c and 25c

**Tonight and Saturday August 16-17**  
**WILL ROGERS**  
in  
**'Doubting Thomas'**  
—also—  
**'College Scandal'**  
Gilbert Roland & Mona Barrie  
Betty Boop Cartoon Novelty

**Sun., Mon., Tues., Wed August 18 to 21**  
**'Charlie Chan in Egypt'**  
Warner Oland, Pat Patterson  
—also—  
**'Ladies Love Danger'**  
Gilbert Roland, Mona Barrie  
Cartoon and Metro News

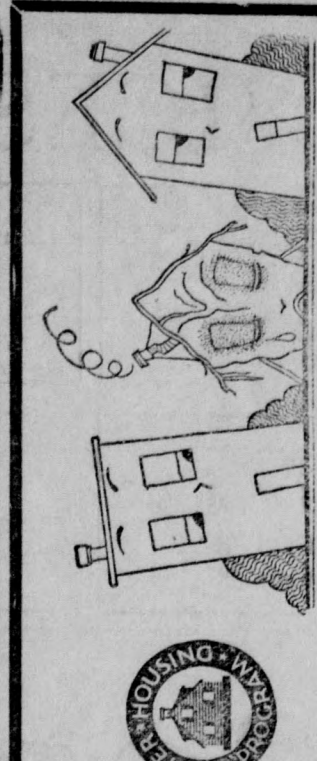
Starting Thursday, Aug. 22  
**'Village Tale'** and  
**'Black Sheep'**

**NEWS want-ads**  
bring home the 'bacon'

## VACATION TIP

Have your brakes relined. Our Precision brake-shoe grinder does the most efficient job possible. Too often brakes are neglected until winter—with disastrous results!

**NORM'S GARAGE**  
Plymouth and Dodge Agency  
DAY AND NIGHT TOW SERVICE  
DAY PHONE 161-1 NIGHT PHONE 293-4



*Is Your Home In This Embarrassing Position*

**Sierra Madre Lumber Co.**  
J. S. Billheimer, Manager  
35 E. Montecito Ave. Phone 23

**Standard Products**  
**Unsurpassed**

**Standard Service Station**  
J. M. Steinberger, Authorized Dealer  
115 West Central Ave. Phone 006



# PROFESSIONAL SERVICES

**Dr. Thos. Warden**  
DENTIST  
Hours 8:30 to 12; 1:30 to 5  
Phone 186-1 522 W. Central  
Office Closed on Fridays

**Geo. W. Groth, M.D.**  
94 N. Baldwin  
Calls Answered Day or Night  
PHONE 20

**Dr. C. L. T. Herbert**  
Osteopath  
Office in Patio S. M. Hotel  
TELEPHONE 57  
Res. Phone 215-1

Established 1907 Phone 173  
**Dr. W. G. Barks**  
OPTOMETRIST  
Glasses Fitted Lenses Replaced  
Examination by Appointment  
589 S. Myrtle Ave.  
MONROVIA, CALIF.

**C. A. ALLEN**  
Licensed Real Estate Broker  
and Insurance  
successor to  
**W. R. HUMPHRIES**  
18 West Central — Phone 309  
No trouble to answer questions

**M. H. A. Peterson, M.D.**  
Physician & Surgeon  
Office 65 E. Central Ave.  
Phone 60—Residence phone 78  
Hours 2 to 4 p.m. Daily  
except Saturday and Sunday  
and by appointment

**DR. MARY GROTH**  
OSTEOPATH  
PHYSICIAN & SURGEON  
144 E. Highland Ave.  
For Appointment Phone 285-1

**May Culbertson Laidlaw**  
OSTEOPATHIC PHYSICIAN  
Hours by Appointment  
Office and Residence  
83 N. Sunnyside—Phone 296-2

**GRANT**  
Funeral Parlors  
201 W. CENTRAL  
Telephone 93

**Telephone**  
Rent Paid?  
DISCOUNT IF PAID BY 20th  
Office Hours: 8 a.m. to 5 p.m.  
Saturday, 8 to 12

## BILL'S PLACE

Across from City Hall

ACME BEER  
ON TAP

**Barber**  
**Scissors**  
sometimes can be used  
to pick the lock of  
Success!

**LANGLEY'S**  
BARBER SHOP  
EASTING COURT

**Favorite Recipes Of**  
**Sierra Madreans**



WITH cucumbers now at  
their best and very  
cheap, Mrs. Luella  
Phelps' recipe for Bread  
and Butter Pickles is timely. The  
method is surprisingly easy  
and the result deliciously good.  
Here it is:

Soak separately in salt  
water over night 12 cucum-  
bers and 4 onions, sliced. Drain  
and stand in clear water two  
hours, drain again. Take 1 cup  
of vinegar and 2 cups of  
water, add the onions and cu-  
cumbers and cook to almost  
boiling; drain and fill jars.  
Take 1 cup of vinegar, 2 cups  
of sugar, 1 tsp. each pepper,  
celery seed, turmeric, mustard  
seed and pinch of alum; let  
come to a boil and pour over  
pickles. Seal while hot.

## Ice Cream Festival

**Dancing**  
**Entertainment**  
**Ice Cream & Cake**  
Auspices of the Masonic  
Lodge on Temple Grounds

Saturday, Aug. 24  
7:30 p.m.

Tickets only 25c  
Don't Miss The Fun!

## CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY  
38 WEST CENTRAL PHONE 97

1935

Lamb Legs lb. 23c  
Lamb Shoulders lb. 17c  
Lamb Breasts (trimmed) lb. 10c

Pot Roast Fancy Steer 18c  
pound

Fresh Gr'd Beef our usual  
quality, lb 15c

BUTTER Colorado Gold lb. 33c  
Yorkshire Farm

FISH, Sword and other varieties, Fresh from  
San Pedro, Thursday and Friday

## Complete Line Lunch Meats

SLICED FRESH TO YOUR ORDER  
**Home Baked and Boiled Ham**  
**Home Made Potato Salad**

Sweet Sliced Dills, Dills and other Sweet Pickles  
New Stock

Shortening Jewell, Fluffo lb. 14c  
Acorn lb. 10c

Dog Food—our own make—properly balanced—  
fresh ground meat

## WANT ADS

### Classified Rates And Instructions

Ten cents per line for first  
insertion; 7 cents per line for sub-  
sequent insertions. Count five  
words to the line. Two initials  
count as one word. The minimum  
charge is 25 cents. In order to  
avoid expense of bookkeeping and  
collecting it is desirable that all  
classified advertisements be paid  
in advance, unless you have  
ledger account with THE NEWS.

Classified Ads received after 5  
p. m. Wednesday may be run un-  
der heading "Too Late to Classify"

### WORK WANTED

FURNITURE repairing, carpenter-  
ing, painting and general re-  
pairs, door locks and windows.  
Call, The Handy Man. Phone  
334-1. B. A. Platta. 11:15a

WE WOULD like to clean your  
lot or lots. Prices right. Self  
Help Cooperative, No. 57, call  
352-1. Office 36 Auburn Ave.  
—33:15a

SELF HELP COOPERATIVE—  
No. 57—We take down or top  
dangerous trees. We exchange  
See Office, 36 Auburn or call  
352-1. —10:15a

### EXCHANGES

WILL TRADE my desirable half  
acre lot near the beach at Re-  
dondo for small improved place  
in upper section of Sierra  
Madre to value of \$3500. J. E.  
Ralston, c-o News Office.  
—44:45p

### FOR SALE MISCELLANEOUS

NEW Hemstitching machine; sell  
equity reasonable; leaving city.  
Apply 196 East Central. —47:e

CARPENTER'S tool chest, table,  
rocking chair, etc. 262 Santa  
Anita. —47:e

FOR SALE—Gas Range Stove;  
good condition, \$5. 187 Lowell.  
—47:e

GAS RANGE, \$10; Ice Box (50  
lbs.) \$5. Both in excellent con-  
dition. See at 185 N. Mt. Trail.  
—46:47e

FUNERAL Flowers, Sprays, \$1  
up. Ward Nursery & Florist,  
Mt. Trail and Laurel. Ph. 1614.  
—1:15p

### LOST & FOUND

FOUND—Gray Persian kitten,  
dark face, dark feet. Owner  
may have by paying for "ad."  
299 Nehr Drive. —47:g

FOUND—Wire-hair male puppy,  
Friday, near Mt. Trail and  
Sturtevant. Apply 161 Algeria.  
—47:g

### MISCELLANEOUS

HARDWOOD FLOORS polished.  
Old floors made like new. Oak  
floors installed over old pine  
floor. Call Arcadia 2830 or Ad-  
dress Box K, News Office.  
—24:15a

TWO little kittens want good  
homes. 110 N. Lima. —47:1

# 170,000 new CUSTOMERS Change to SAFEWAY

THROUGH their purchas-  
es at Safeway Stores last  
week, over 170,000 new cus-  
tomers expressed their ap-  
proval of the low prices,  
quality merchandise, and ef-  
ficient service that prevail  
at these stores. Needless to  
say, the entire Safeway or-  
ganization is more than  
gratified by this enthusias-  
tic response to the invita-  
tion for new customers to

try Safeway.  
Trained personnel, improv-  
ed equipment and modern  
methods enable our stores  
to give new customers the  
same satisfactory service  
that regular Safeway cus-  
tomers are receiving. Our  
pledge for continued low  
prices on all merchandise  
makes Safeway's bid for  
your patronage attractive  
indeed.

Peaches Del Monte or Libby's No. 2 1/2 can 15c  
Pineapple Libby's Sliced No. 2 1/2 cans 33c  
Tomato Sauce Monte Rio 8-oz. can 3c  
Jell Well New Improved Cube Flavor 2 pkgs. 11c  
Doris Jams Fruit or Berry 38-oz. jar 25c  
Coffee Airway Fresh 3-lb. 44c lb. 15c  
Dog Food Health-way 6 16-oz. cans 25c  
Waldorf Toilet Tissue roll 4c

Flour GOLD MEDAL No. 10 bag 24c  
24 1/2-lb. bag \$1.02 bag 45c No. 5 bag  
A-1 Flour No. 10 bag 40c 24 1/2-lb. sack 92c  
Sperry's Flour Drifted Snow No. 10 bag 43c  
Flavoring Westag Imitation Vanilla or Lemor 4-oz. bottle 10c  
Royal Baking Powder 6-oz. can 19c 12-oz. can 33c

### BAKING AIDS

Calumet Baking powder, Lb. can 25c  
Chocolate Our Mother's 1/2-lb. cake 9c  
Extract Schilling's Vanilla, 2-oz. 23c  
Flour Golden No. 5 Heart bag 20c  
24 1/2-lb. bag 77c; No. 10 bag 36c  
Swans Down Cake Flour, 44-oz. pkg. 29c  
Formay Shortening 3-lb. 55c; 1-lb. can 20c  
Leslie Salt Plain or Iodized, 2-lb. pkg 8c

### HOUSEHOLD ITEMS

Matches Searchlight 2 boxes 9c  
Zee Tissue Orchid, Green Ivory, 2 1/2 lb. 9c  
Argo Starch Gloss type, 12-oz. pkg. 7c  
Scotch Soap Granulated, 40-oz. pkg. 20c  
Hi-Pro Liquid Bleach 1/2-gal. bottle 15c  
Fels Naptha Laundry Soap, Bar 5c

### COFFEE & TEA

Edwards' Coffee Dependable Blend, 1-lb. can 23c  
Maxwell House "Vita Fresh" Coffee, 1-lb. can 28c  
Lipton's Tea Yellow Label, Small pkg. 9c  
Black Tea Lipton's 1/2-lb. 35c; 1/4-lb. 18c

## DATED MAYONNAISE

Finest Quality  
you know it's fresh

Pints Quarts  
27c 45c  
and in the new  
Scottie Tumblers  
8 Ounce 17c  
Tumbler

## Nu-Made Salad Dressing

Pints Quarts  
24c 38c

## PRODUCE

At Safeway-Operated Stands

Watermelons lb. 1c  
Ripe, sweet Klondyke or Rattlesnake.

Grapes 4 lbs. 9c  
Golden glistened Thompson seedless.

Tomatoes 4 lbs. 15c  
Large size Stone variety—for slicing.

## TODAY'S MARKET

La France Butter Choice lb. 31 1/2c  
Lucerne Butter High score lb. 32c  
Challenge Butter Fancy lb. 32c  
Danish Butter Fancy lb. 33c  
Lucerne Eggs, Large doz. 35c  
Sugar, fine granulated 10 lbs. 53c

NO SALES TAX  
on food items. Sales  
tax included in price  
on non-food items.



**Old Dutch 3 cans for 20c**  
GOES FURTHER—DOESN'T SCRATCH  
ASK ABOUT AMAZING OPPORTUNITY TO SECURE  
WM. A. ROGERS AT PLUS QUALITY SILVERWARE

Kern's Jam And Jelly 2 12-oz. jars 25c  
Certo Fruit Pectin 8-oz. bottle 24c  
Milk Max-I-mum Evaporated 2 tall cans 11c  
H-O Oats 48-oz. pkg. 25c 20-oz. pkg. 12c  
Matches Favorite Brand 3 boxes 10c

### CEREALS

BALTO 16-oz. cans 3 19c



Rice In "Cello" Bags 2-lb. bag 15c; 1-lb. bag 8c  
Corn Meal Quaker Eastern, 24-oz. pkg. 10c  
Corn Flakes Jersey, 8-oz. pkg. 2 for 13c  
Kellogg's Pep 10-oz. pkg. 11c  
Bran Flakes Post's, 10-oz. pkg. 11c  
Pop'd Wheat Anderson, Bag 10c  
Pop'd Rice Anderson's, Bag 10c

### MISCELLANEOUS

Uneeda Biscuits N.B.C. Crackers, Pkg. 5c  
Premium Flakes Uneeda Baker's, Pkg. 10c  
Marshmallows Fluff-i-est, 1-lb. pkg. 2 for 25c  
Jam Rolls Jane Arden, Pkg. of 6 10c  
Syrup Cane & Maple Sleepy Hollow, Qt. 33c; Pt. 19c  
Mayonnaise Best Foods, Qt. 45c; Pt. 27c

### BEVERAGES

Padre Beer 11-oz. bottles 4 25c  
Plus deposit  
Padre Beer 22-oz. bottles 2 23c  
Plus deposit  
Tomato Juice Libby's, No. 2 cans 3 for 25c  
Ariz-Sweet Grapefruit Juice 3 No. 2 cans 25c

## M EATS

**Hams** WILSON'S CERTIFIED WHOLE or SHANK HALF lb. 27c  
Skinned, surplus fat removed. Butt Half—pound 29c.

**Beef Roast** CENTER CHUCK lb. 15c  
Choice cut, no neck. Boneless shoulder end—pound 23c.

**Lamb Roast** SHOULDER (Shank Off) Per Pound 15c  
Tender shoulder of 1935 baby lamb to roast.

**COLORED HENS** All sizes—Fancy fresh dressed colored hens. lb. 29c

**BARRACUDA** Center Cuts 15c in the Piece or Sliced lb. 12c

**DILL PICKLES** Large, firm and crisp. 3 for 10c

**LUNCH MEATS** Braunschweiger, Liver-wurst, Baked Loaf lb. 32c

ABOVE VALUES EFFECTIVE IN SAFEWAY-OPERATED MARKETS